

## **Historic, Archive Document**

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# Flower Seeds

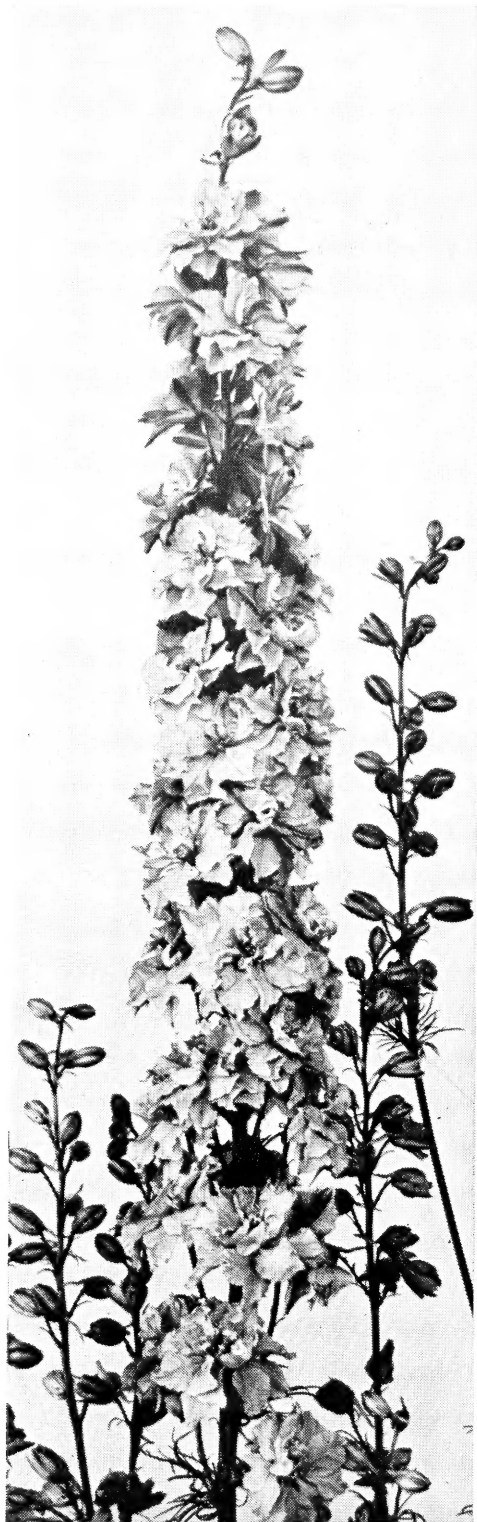
SPECIAL WHOLESALE PRICES  
FOR  
FLORISTS AND NURSERYMEN  
1953 - 1954



PACIFIC BEAUTY CALENDULA (See Page 11)

# MURPHY SEED COMPANY

## NEW LARKSPUR SUPREME



*New Larkspur Supreme*

**DARK BLUE SUPREME:**—Here is a truly fine rich violet purple. Dark Blue Supreme is a most vigorous grower, with fully double flowers closely set on stems which grow five feet or more.

**LILAC SUPREME:**—A florists' favorite because of its especially clear color, uniform height, and long well filled flowering spikes closely covered with fully double flowers and large individual florets.

**PINK SUPREME:**—The plants grow very tall, with a particularly long and heavy main spike closely packed with fully double flowers, with very wide petals. Not only is it a new and distinct color, but the extremely tall robust center spikes have depth and body, which is characteristic of these new Supreme Larkspurs. Under artificial light this color really comes to life.

**ROSE SUPREME:**—For the first time we have a clear, pure deep rose in the base branching classification, even clearer and deeper in color than the ever popular Stock Flowered Rosamond. The plants possess good vigor, but are not quite as tall growing as the other colors in this Supreme class. The flower spike is very heavy and will stand any amount of forcing.

**SALMON SUPREME:**—The most desirable and most striking Larkspur we have ever offered, the largest flowering of all Larkspurs, and what a color—a true shade of real salmon, much stronger in color than the salmon pinks now being offered. Flowers are truly gigantic, being fully double and closely packed to form the most magnificent main spike you have ever seen.

**WHITE SUPREME:**—Now here is a real white Larkspur, not the slightest trace of pink can be found in the gigantic broad-petalled flowers, truly as pure as the driven snow. It has lots of height and the magnificent main stem is literally covered with closely placed double flowers for half its height, grows five feet or more in height.

**SUPREME MIXTURE:**—A splendid mixture made from the above colors. Try it this year where your customers want something new and better.

Above varieties: Tr. Pkt., 25c;  $\frac{1}{4}$  oz., 35c; oz., 1.00; lb., 12.00

**Terms:** Thirty days net cash to customers of approved credit or established accounts. New customers, cash with order, C.O.D. or satisfactory references. To avoid delay in shipment, cash should accompany order unless satisfactory credit has been established. Prices in this list are net, postpaid in the U. S. A. and Canada, and subject to change without notice.

If you wish your order sent by air mail, please add 10c per ounce for packing and postage.

**WARRANTY:** We warrant to the extent of the purchase price that seeds or bulbs we sell are as described on the container within recognized tolerances. We give no other or further warranty, express or implied.

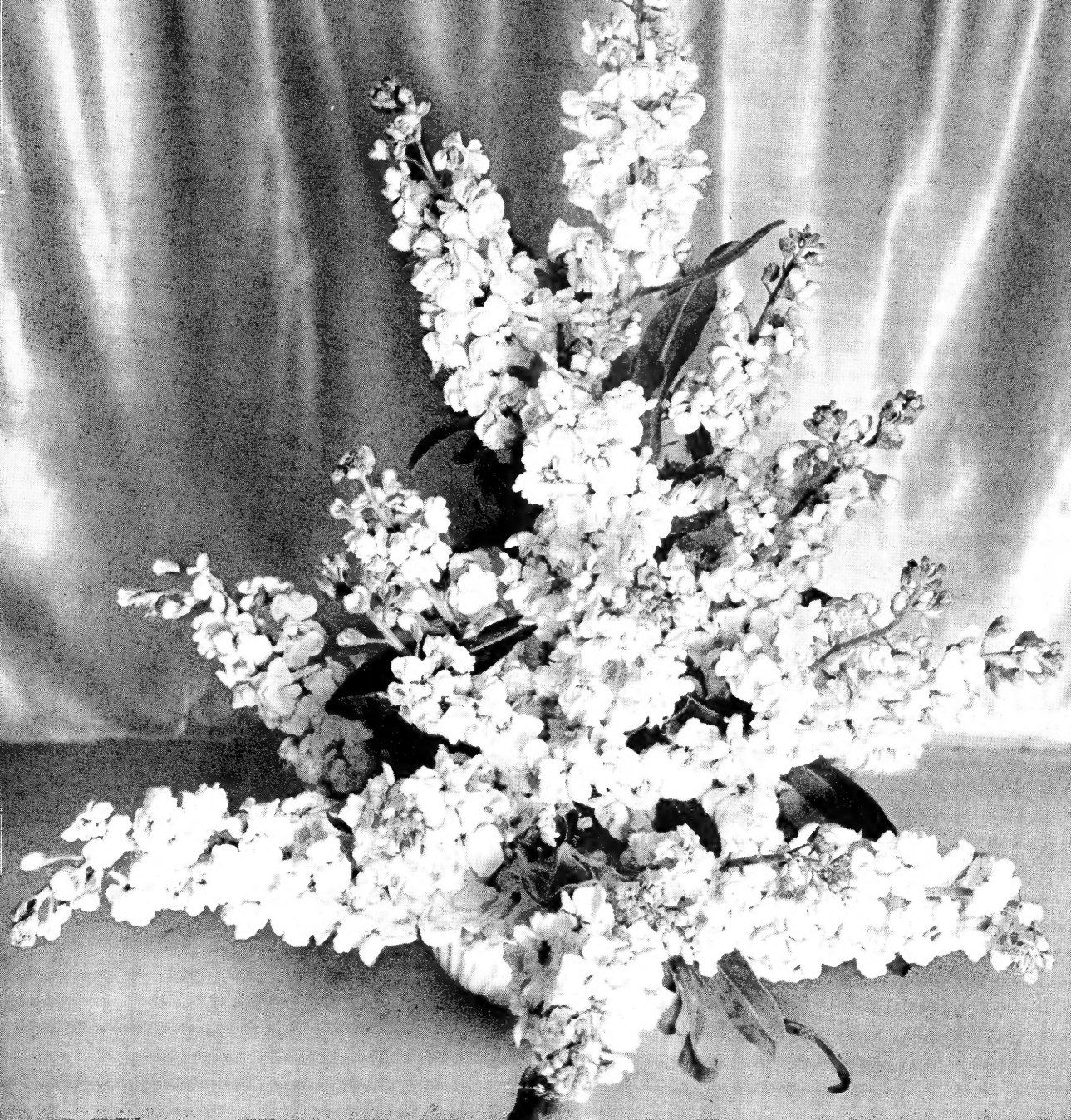
# MURPHY SEED COMPANY

602 East 8th Street

Los Angeles 14

California





**SUPERIOR COLUMN STOCKS OUR SPECIALTY** (See Page 26)

## **YOUR BUSINESS AND OUR BUSINESS**

Your reputation as a grower of superior flowers and plants is maintained and furthered when you restrict your seed source to one maintaining an equally high reputation for seed production. In no line of endeavor is quality more essential to success or ultimately more economical than in the choice of seeds. It is the foundation of profitable production of saleable stock.

Murphy Seed Company insists upon furnishing only seed of the highest quality procurable. We closely watch the growing developments of the foremost commercial growers on the Pacific Coast. We sell seeds to many growers who supply the critical Los Angeles market, nationally known for quality standards. Our first-hand knowledge of seed and flower production, our painstaking selection and reselection of seed from the most superior strains, is an integral and priceless part of every order we fill.



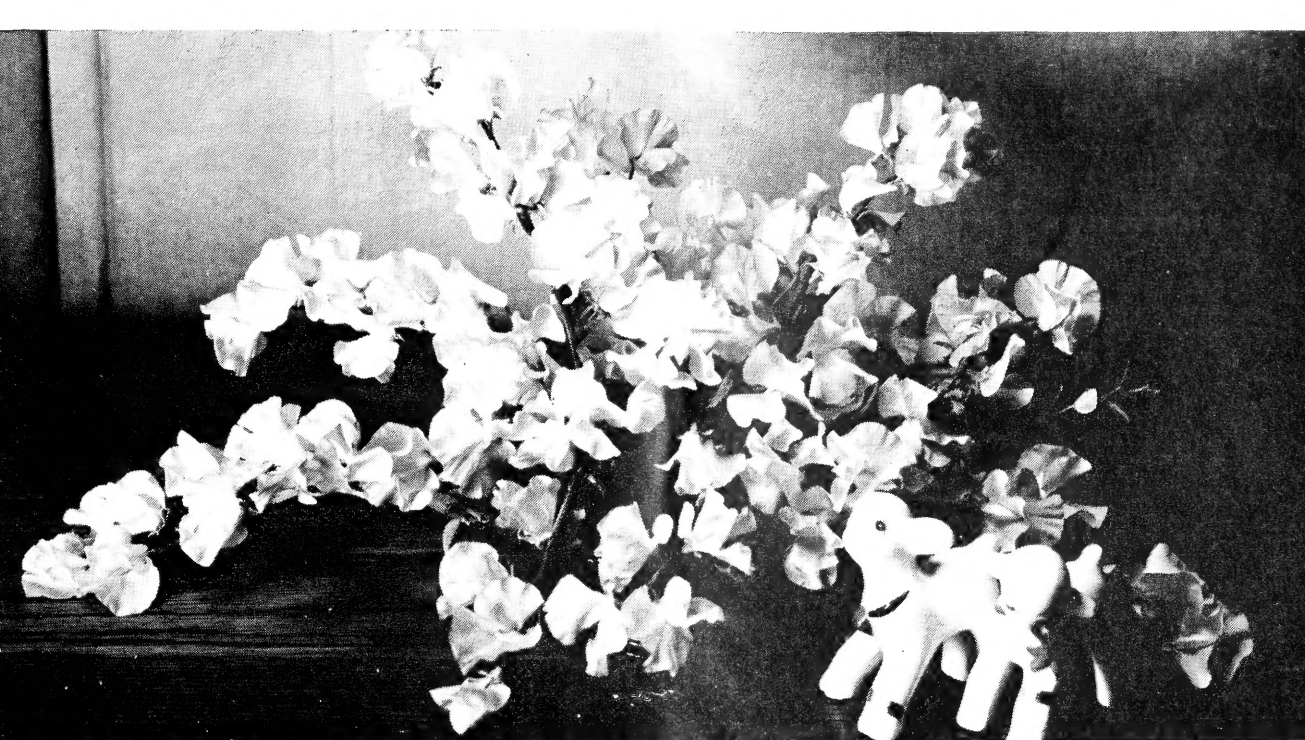
## **MARIGOLD • MURPHY'S SPECIAL FLORISTS STRAINS**

### **PRINCE OF ORANGE IMPROVED AND LEMON QUEEN IMPROVED**

These improved Marigolds are just the flowers you growers and florists have been wishing for. They produce over 90 per cent extra large all double flowers. These Marigolds proved to be the best shipping varieties on our Los Angeles Market last year. With pleasure we offer them to you.

Tr. Pkt., 30; ¼ oz. 50c; oz. \$1.50; lb. \$18.00

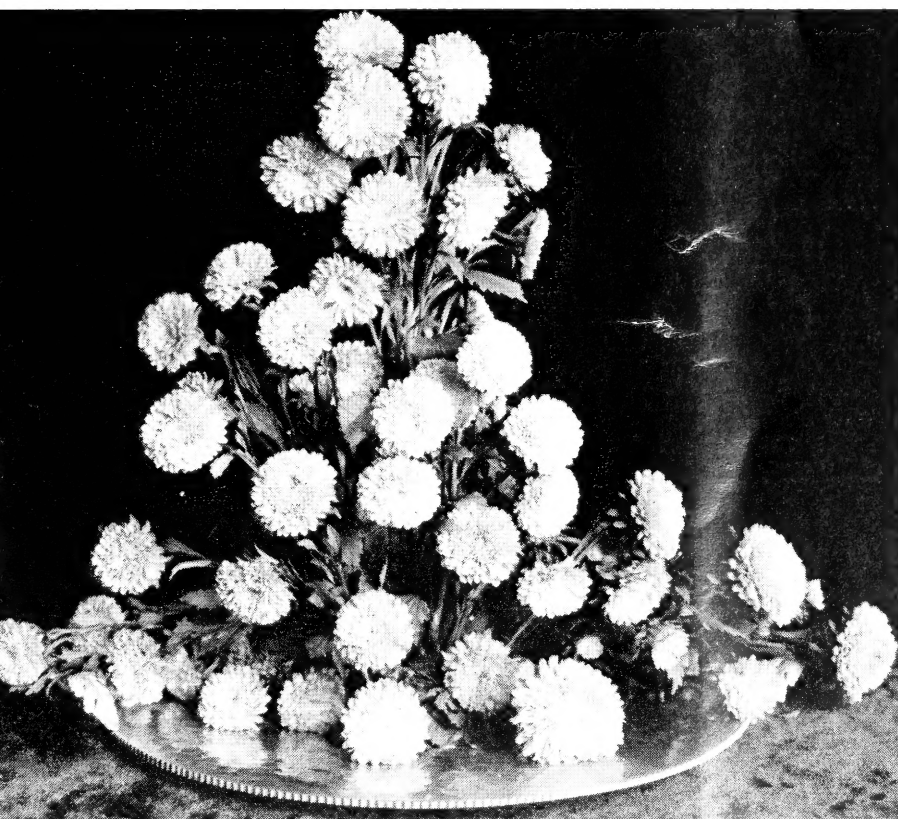




### **CUTHBERTSON SWEET PEAS**

Exceptionally fine for spring and early summer flowers.

See page 28 for complete list of colors.



This new Aster has been developed and improved by one of the best seed growers in Southern California. The splendid texture of the petals and the tightly crested center make it a superior flower for shipping. The shape and size of the flowers plus their excellent keeping qualities make them very desirable for every use by particular florists. It has taken over eight years to improve these strains and get all colors properly segregated. The early varieties grow from 15 to 24 inches tall and the other varieties from 18 to 30 inches tall. The early varieties are usually about 2 to 3 weeks earlier than the others.

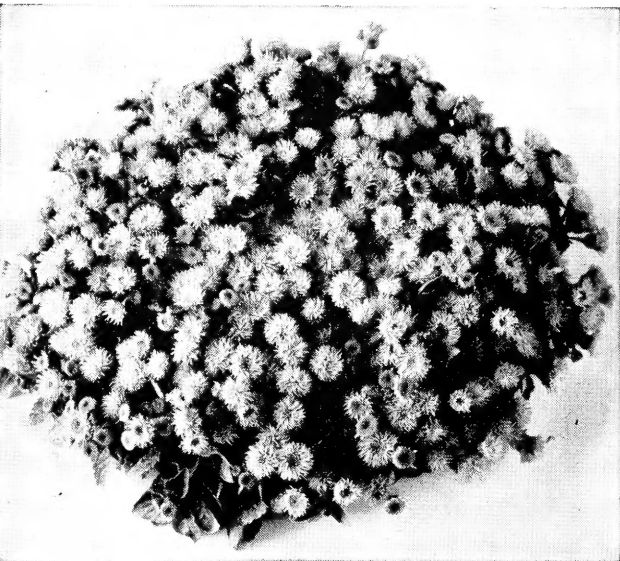
(See page 9 for complete list of colors.)

### **NEW AND IMPROVED CROWN ASTERS**

ACHILLEA EUPATORIUM	1/4 Oz.	Oz.
PARKER'S VARIETY—Bronze yellow	.85	2.50

AGATHEA		
BLUE MARGUERITE—Tr. Pkt., 35c.	.65	2.00

AGERATUM (Floss Flower)		
BLUE BALL IMPROVED—This strain receives the highest mark of approval for form and dwarfness plus size and richness of color. Tr. Pkt., 25c	1.15	3.40



Ageratum New Midget Blue

	1/4 Oz.	Oz.
BLUE CAP—4"; excellent strain; miniature flowers. Tr. Pkt., 25c....	.80	2.50
BLUE PERFECTION—Deep blue, large flowered, 1'; branching habit; good for cut flowers. Tr. Pkt., 25c...	.70	2.10
MIDGET BLUE—A silver medal award, all America trials. Grows 2"-3" high; literally covered with blooms. True in color and type from seed. Tr. Pkt., 50c.....	1.65	5.00

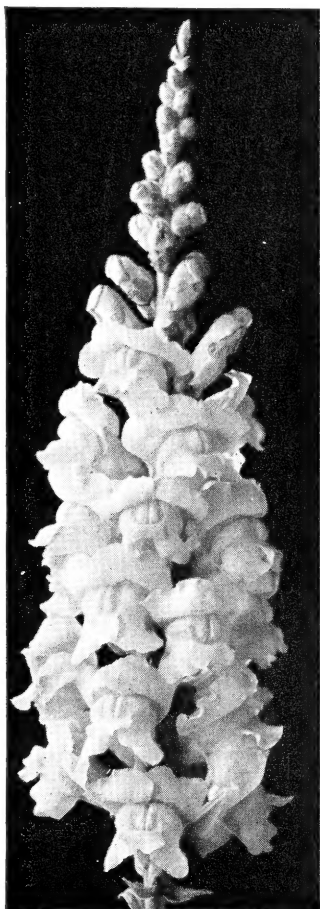
ALYSSUM	Oz.	1/4 Lb.
CARPET OF SNOW (Procumbens)—Dwarf flat pancake type of plant, not over 3"; re-selected strain. Tr. Pkt., 15c	.80	2.25
LITTLE GEM—5"; dwarf upright, compact type; uniform in type. Tr. Pkt., 15c	.65	2.00
LILAC QUEEN—This strain has been re-selected to the deep side of lilac; noted improvement over the old type. Tr. Pkt., 20c.....	.80	2.00
MARITIMUM (Sweet Alyssum)—The old-fashioned tall variety....	.30	.90
VIOLET QUEEN—A rich violet. Tr. Pkt., 25c	.80	2.50

ANCHUSA (Annual)	Oz.	1/4 Lb.
BLUE BIRD—A vivid indigo blue; 18", very compact. Tr. Pkt., 15c...	.50	1.50

ANCHUSA (Perennial)		
ITALICA—Dropmore variety, gentian blue, 6'. Tr. Pkt., 20c	.80	2.25

ANEMONE		
These strains have been carefully re-selected for size, color and extra long stems.		
HIS EXCELLENCY—Large, single, fiery scarlet. Tr. Pkt., 50c.....	1.65	5.00
BLUE—Giant single blue. Tr. Pkt., 50c	1.65	5.00
PINK—Large orchid pink flower. Tr. Pkt., 50c.....	1.65	5.00
WHITE—Large pure white with green center. Tr. Pkt., 50c.....	1.65	5.00
CORONARIA—Giant single, mixed. Tr. Pkt., 30c	.55	1.65
ST. BRIGID—Mixed. Tr. Pkt., 35c..	1.35	4.00

ANTIRRHINUM (Snapdragons)	1/4 Oz.	Oz.
MAJUS GRANDIFLORA—Rust Resistant. Out of a group of 17 separate colors, some very similar in size and color, we have selected the following. Each represents the best in its color, length of stem, plant structure and size of bloom.		
AUTUMN GLOW SHADES—Old rose suffused amber, golden lip. Tr. Pkt., 35c.....	.85	2.50
BRILLIANT ROSE—True rose pink. Tr. Pkt., 35c.....	.85	2.50
CHERRY ROSE—A new deep cherry rose of unsurpassed brilliancy. Tr. Pkt., 35c.....	.85	2.50
HARMONY—Terra cotta shaded rose. Tr. Pkt., 35c.....	.85	2.50
ORANGE SHADE—Tr. Pkt., 35c....	.85	2.50
PADRE—Crimson; large flowers; irregular spacing; self tube; stems and foliage a dark green. Tr. Pkt., 35c	.85	2.50
PINKIE—Clear pink. Tr. Pkt., 35c...	.85	2.50
ROSALIE—New, clear rose pink. Tube is very large and placed extremely close on the spike. 18" tall and good branching habit. Tr. Pkt., 35c	.85	2.50
SCARLET (Defiance)—Tr. Pkt., 35c.	.85	2.50
SHASTA WHITE—A very good white. Tr. Pkt., 35c.....	.85	2.50
YELLOW JACKET—A very large, dark yellow; light creamish tube, closely spaced on dark green foliage. Tr. Pkt., 35c	.85	2.50
MAJUS MIXED—Made from separate colors to give a perfect color balance. Tr. Pkt., 30c.....	.70	2.00



Antirrhinum Rust Proof  
Majus Grandiflorum

**MAXIMUM OR SUPER GIANTS (Rust Resistant)**

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>ALASKA</b> (Pure White)—Somewhat small in size, but closely spaced on stem, light green foliage, thick stems. Tr. Pkt., 35c.....	1.00	3.00
<b>CAMPFIRE</b> — Coppery scarlet; medium size flowers; dark green foliage. Tr. Pkt., 35c.....	1.00	3.00
<b>CHRISTMAS CANDLE</b> — Bright flame, cream tube. Tr. Pkt., 35c...	1.00	3.00
<b>COPPER KING</b> —Bright copper red flowers. Tr. Pkt., 35c.....	1.00	3.00
<b>CRIMSON</b> — Fiery crimson; large flowers, thick stems, dark foliage. Tr. Pkt., 35c.....	1.00	3.00
<b>FAIR LADY PINK</b> — The lightest of all pink snapdragons with white tube, slight yellow tip on snout. Tr. Pkt., 35c.....	1.00	3.00
<b>INDIAN SUMMER</b> — Coppery orange-scarlet. Tr. Pkt., 35c.....	1.00	3.00
<b>MANDARIN YELLOW</b> — Very close to canary bird in color, but a large flowering type, closely spaced on stem; dark green foliage. Tr. Pkt., 35c .....	1.00	3.00
<b>MURPHY'S NEW ROSE</b> —Extra long spikes with many flowers open at the same time. A very pleasing shade of light rose for florists and home gardeners. Tr. Pkt., 60c.....	2.00	6.00
<b>PINK SENSATION</b> —Medium pink shade, self tube, very large flowers, placed extremely close on stem, yellow tip on snout. Tr. Pkt., 35c..	1.00	3.00

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>MAXIMUM MIXED</b> —Special balanced mixed, made from above colors. Tr. Pkt., 35c.....	1.00	3.00

**SUPER MAJESTIC (Base Branching)**  
18 to 24". Rust Resistant.

<b>SUPER MAJESTIC MIXED</b> —Carefully blended to make a good color balance. Tr. Pkt., 35c.....	1.00	3.00
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**GIANT RUFFLED TETRAPLOID**—

Florets are 2 to 2½ inches long and ¾ inches to 2 inches wide, closely set on husky stems. The flower spikes are about 9 inches long and full length of the stem is 24 to 30 inches. Base Branching. This is the largest flowered type of Antirrhinum on the market.

We believe Tetra is the most satisfactory blend of Antirrhinum for garden use that is available.

<b>EXTRA CHOICE MIXED</b> —Tr. Pkt. 35c; .....	1.00	3.00
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**AQUILEGIA (Columbine)**

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>MIXED</b> —Very choice, long spurred mixed. Tr. Pkt., 40c.....	1.25	4.00

**MRS. SCOTT ELLIOTT'S STRAIN MIXED**—Long spurred; wonderfully superior strain. Unusual shades, perfect color balance. Tr. Pkt., 40c

1.25	4.00
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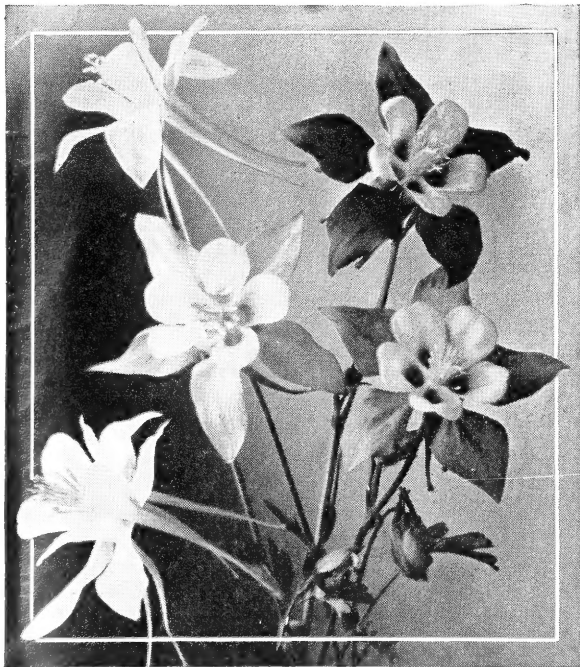
**ARCTOTIS**

**GRANDIS**—2-3', African lilac daisy, white ray type flower, reverse side of petal lilac blue; dark steel-blue center. Tr. Pkt., 20c.....

.30	.90
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**LARGE FLOWERED HYBRIDS**—

Tr. Pkt., 50c.....	1.50	5.00
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Aquilegia (Columbine)  
Long Spurred Mixed





Aster California Giant Rose

## ASTERS

### CALIFORNIA GIANTS (2½-3')

Flowers measuring 4½ to 6 inches across, fully curled and interlaced on plants 2 to 3 ft. tall; upright base branching habit make up this group of asters.

	<u>¼ Oz.</u>	<u>Oz.</u>
APPLE BLOSSOM — Tr. Pkt., 35c..	.85	2.50
CRIMSON — Tr. Pkt., 35c.....	.85	2.50
DARK PURPLE — Extremely large flowers. Tr. Pkt., 35c.....	.85	2.50
DEEP ROSE—Good florist rose. Tr. Pkt., 35c .....	.85	2.50
EL MONTE—Crimson. Tr. Pkt., 35c .....	.85	2.50
LIGHT BLUE—Florist lavender. Tr. Pkt., 35c .....	.85	2.50
LIGHT PURPLE — Tr. Pkt., 35c....	.85	2.50
LOS ANGELES — Shell Pink. Tr. Pkt., 35c .....	.85	2.50

	<u>¼ Oz.</u>	<u>Oz.</u>
PEACH BLOSSOM — Very close to American Beauty shell pink. Tr. Pkt., 35c .....	.85	2.50
SALMON PINK — Tr. Pkt., 35c....	.85	2.50
WHITE—True white. Tr. Pkt., 35c..	.85	2.50
MIXED — Special mixed of above named varieties. Tr. Pkt., 25c.....	.65	2.00

### EARLY GIANTS

(Wilt Resistant, 1½-2')

The first of wilt-resistant asters in a California Giant type, not as tall as regular Giants, 4 to 6 weeks earlier.

LIGHT BLUE — Tr. Pkt., 35c.....	1.20	3.35
PEACH BLOSSOM — Tr. Pkt., 35c	1.20	3.35
ROSE MARIE — Tr. Pkt., 35c.....	1.20	3.35

# CROWN ASTERS—New and Improved

This new Aster has been developed and improved by one of the best seed growers in Southern California. The splendid texture of the petals and the tightly crested center make it a superior flower for shipping. The shape and size of the flowers plus their excellent keeping qualities makes it very desirable for every use by particular florists. It has taken over eight years to improve these strains and get all colors properly segregated. The early varieties grow from 15 to 24 inches tall and the other varieties from 18 to 30 inches tall. The early varieties are usually about 2 to 3 weeks earlier than the others.

	Oz.	¼ Lb.
<b>BLUSH WHITE</b> —A very pleasing off white color. Tr. Pkt., 50c; ¼ oz. \$1.20	3.50	11.25
<b>CHRISTMAS RED</b> —Tr. Pkt., 50c; ¼ oz. 1.20	3.50	11.25
<b>CREAM PINK ON SALMON</b> —Tr. Pkt., 50c; ¼ oz. 1.20	3.50	11.25
<b>LAVENDER</b> —Very pleasing and popular deep lavender. Tr. Pkt. 50c; ¼ oz. 1.20	3.50	11.25
<b>MALMAISON PINK</b> —Tr. Pkt., 50c; ¼ oz. 1.20	3.50	11.25
<b>PURPLE</b> —Tr. Pkt., 50c; ¼ oz. 1.20	3.50	11.25
<b>PURE WHITE LATE</b> —A very fine white. New this year. Tr. Pkt. 75c; ¼ oz. 1.20	3.50	11.25
<b>ROSE EARLY</b> —A splendid early deep rose. Tr. Pkt. 50c; ¼ oz. 1.20	3.50	11.25
<b>ROSE LATE</b> —Most popular late deep rose. Tr. Pkt. 50c; ¼ oz. 1.20	3.50	11.25
<b>SKY BLUE</b> —Pleasing shade. Tr. Pkt. 50c; ¼ oz. 1.20	3.50	11.25
<b>MIXED</b> —Blended from above, separate colors. Tr. Pkt. 50c; ¼ oz. 1.20	3.50	11.25

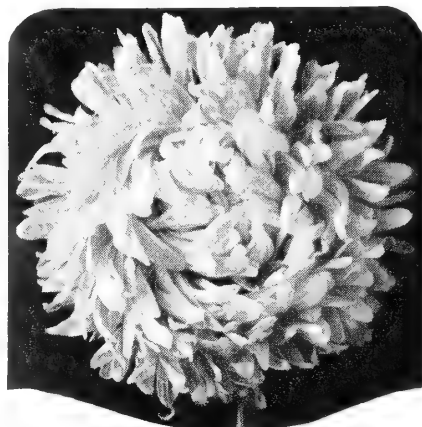
## ASTER PRINCESS (Wilt Resistant)

	¼ Oz.	Oz.
<b>ANNE</b> —Peach blossom. Tr. Pkt., 35c	.85	2.50
<b>BARBARA</b> —Orchid. Tr. Pkt., 35c	.85	2.50
<b>BONNIE</b> —Soft salmon rose. Tr. Pkt., 35c	.85	2.50
<b>ELIZABETH</b> —White. Tr. Pkt., 35c	.85	2.50
<b>GOLDEN SHEAF</b> —Yellow self. Tr. Pkt., 35c	.85	2.50
<b>LINDA</b> —Clear rose. Tr. Pkt., 35c	.85	2.50
<b>MARGARET</b> —Rose. Tr. Pkt., 35c	.85	2.50
<b>MARSHA</b> —Rich cinnabar scarlet. Tr. Pkt., 35c	.85	2.50
<b>PAT</b> —Crimson. Tr. Pkt., 35c	.85	2.50
<b>SUSAN</b> —Deep blue. Tr. Pkt., 35c	.85	2.50
<b>FINEST MIXED</b> . Tr. Pkt., 35c	.85	2.50

## AMERICAN BRANCHING

(Late Branching—Wilt Resistant)

	¼ Oz.	Oz.
<b>AZURE-BLUE</b> —Lavender-blue shade. Tr. Pkt., 20c	.35	1.00
<b>COPPERY ROSE</b> —Dark stemmed. Tr. Pkt., 20c	.35	1.00
<b>PEACH BLOSSOM</b> —A little deeper than Crego pink. Tr. Pkt., 20c	.35	1.00
<b>PURPLE</b> —A dark blue self. Tr. Pkt., 20c	.35	1.00
<b>SENSATION</b> —Dark crimson. Tr. Pkt., 20c	.35	1.00



ASTER—American Branching

	¼ Oz.	Oz.
<b>WHITE</b> —Good white. Tr. Pkt., 20c	.35	1.00
<b>MIXED</b> —Special blend of above named varieties. Tr. Pkt., 20c	.30	.90

## QUEEN OF MARKET

(Wilt Resistant)

	¼ Oz.	Oz.
Very popular in the early asters; excellent for cutting.		
<b>DARK BLUE</b> —Purple. Tr. Pkt., 20c	.35	1.00
<b>LIGHT BLUE</b> —Lavender. Tr. Pkt. 20c	.35	1.00
<b>PEACH BLOSSOM</b> —Blush pink. Tr. Pkt., 20c	.35	1.00
<b>ROSE</b> —New soft rose. Tr. Pkt., 20c	.35	1.00
<b>SCARLET</b> —Bright red. Tr. Pkt., 20c	.35	1.00
<b>WHITE</b> —Pure white. Tr. Pkt., 20c	.35	1.00
<b>MIXED</b> —Choice blended mixture of above varieties. Tr. Pkt., 20c	.30	.90

## ROYAL (Wilt Resistant)

<b>MIXED</b> —A splendid mixed. Tr. Pkt., 20c	.30	.90
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## ASTERS RAINBOW (Single Upright)

The best single Aster for local florists and shippers. Tr. Pkt. 25c	.35	1.00
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## HEART OF FRANCE

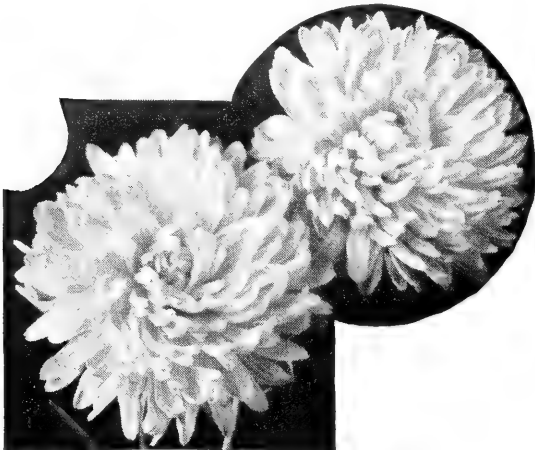
(2', Wilt Resistant)

<b>BRILLIANT RED</b> —Flowers 4 inches across; incurved petals. Tr. Pkt., 25c	.65	2.00
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## CREGO IMPROVED (2½')

(Wilt Resistant)

	¼ Oz.	Oz.
Small flowered California Giants, flowers measuring 3½"-4½" across; base branching habit.		
<b>CRIMSON</b> —Crimson with purplish cast. Tr. Pkt., 25c	.35	1.00
<b>DARK BLUE OR PURPLE</b> —Deep royal purple. Tr. Pkt., 25c	.35	1.00
<b>DEEP ROSE</b> —Very close to California Giant deep rose. Tr. Pkt., 25c	.35	1.00
<b>LIGHT OR LAVENDER BLUE</b> —Tr. Pkt., 25c	.35	1.00
<b>SHELL PINK</b> —A little darker than super-giant Los Angeles. Tr. Pkt., 25c	.35	1.00
<b>WHITE</b> —Pure white. Tr. Pkt., 25c	.35	1.00
<b>MIXED</b> —Special blend of above named varieties. Tr. Pkt., 25c	.35	1.00



ASTER—American Beauty

AMERICAN BEAUTY

(Wilt Resistant, 2½-3')

	¼ Oz.	Oz.
Rather uneven as to height and habit but a very popular variety, with long, incurved petals.		
AZURE FAIRY—A shade deeper than Crego imp. light blue, flowers 4½" across, broad incurved. Tr. Pkt., 25c.....	.55	1.65
CRIMSON—A little taller than above; long stem. Tr. Pkt., 25c....	.55	1.65
DEEP ROSE—A good, long-stemmed deep rose. Tr. Pkt., 25c..	.55	1.65
PURPLE—Large flowers. Tr. Pkt., 25c .....	.55	1.65
SHELL PINK (September Beauty)—Incurved, showing a slight half-twist. Tr. Pkt., 25c.....	.55	1.65
WHITE—Large flowered white. Tr. Pkt., 25c .....	.55	1.65
MIXED—Special blended mixed from above separate colors. Tr. Pkt., 25c .....	.55	1.65
CHOICE MIXED—Tr. Pkt., 25c	.45	1.35

ASTER SUNSHINE MIXED

Tr. Pkt., 25c.....	.70	2.00
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ASTER KING

LAVENDER — Tr. Pkt., 20c.....	.50	1.60
PEACH BLOSSOM — Tr. Pkt., 20c	.50	1.60
ROSE — Tr. Pkt., 20c.....	.50	1.60
SALMON — Tr. Pkt., 20c.....	.50	1.60
SHELL PINK — Tr. Pkt., 20c.....	.50	1.60
VIOLET — Tr. Pkt., 20c.....	.50	1.60
WHITE — Tr. Pkt., 20c.....	.50	1.60
MIXED — Made from separate colors. Tr. Pkt., 20c.....	.50	1.60

BELLIS—PERENNIS

(Double English Daisy)

	¼ Oz.	Oz.
RED — Tr. Pkt., 40c.....	1.25	4.00
PINK — Tr. Pkt., 40c.....	1.25	4.00
WHITE — Tr. Pkt., 40c.....	1.25	4.00
MIXED — Tr. Pkt., 30.....	1.00	3.00

BALSAM (Lady Slipper)

	¼ Oz.	Oz.
DOUBLE BUSH FLOWERING		
MIXED—Tr. Pkt., 50c.....	1.00	3.50
CAMELLIA FLOWERING MIXED..	.25	.70

	¼ Oz.	Oz.
BELLS OF IRELAND — Molucella laevis. The bell shaped calyx is green and delicately veined, containing the white corolla. Grows about two feet tall. Tr. Pkt., 50c..	2.65	7.00

NEW CROP BEGONIA SEED

(Fibrous-rooted)—FINE FOR BEDDING AND POTS

The plants are full of vigor and produce bright, glossy foliage and beautiful flowers, true to type and color.

	1/32 Oz.	1/16 Oz.
ADELINE — Dwarf, compact free flowering bright pink. Tr. Pkt., \$1.50; 1/64 oz. \$3.25.....	6.00	11.00
CARMEN—Rose and Pink, Bronze leaved foliage. Tr. Pkt., \$1.25 1/64 oz., \$2.50 .....	4.50	8.00
CHRISTMAS CHEER—Bright Crimson-scarlet. Tr. Pkt., \$1.00.....	3.25	6.00
HOLLYWOOD RED — Dwarf compact plants, green foliage, bright scarlet flowers. Tr. Pkt., \$1.50; 1/64 oz., \$3.00 .....	5.50	10.00
ILLUSION — Light green foliage. Rose flowers with white spot on each petal. Tr. Pkt., \$1.50; 1/64 oz., \$3.00 .....	5.50	10.00
INDIAN MAID — Bronze foliage, scarlet flowers. Tr. Pkt., \$1.25; 1/64 oz., \$2.50 .....	4.50	8.00
KING OF REDS—Very dwarf scarlet, green foliage, bronze-edged. Tr. Pkt., \$1.50. 1/64 oz., \$3.00.....	5.50	10.00
LUMINOSA—Dark red flower, reddish brown foliage. Tr. Pkt., \$1.00	4.00	7.50
LUMINOSA—Compacta, dark red flower, reddish brown foliage. dwarf. Tr. Pkt., \$1.50.....	5.50	10.00
PRIMA-DONNA — Light Carmine-rose. Tr. Pkt., \$1.00.....	4.00	7.50
WHITE BEDDING QUEEN—Choice white flowers. Tr. Pkt., \$1.00.....	3.25	6.00
WHITE PEARL—Fine white flowers. Tr. Pkt., \$1.00 .....	3.25	6.00

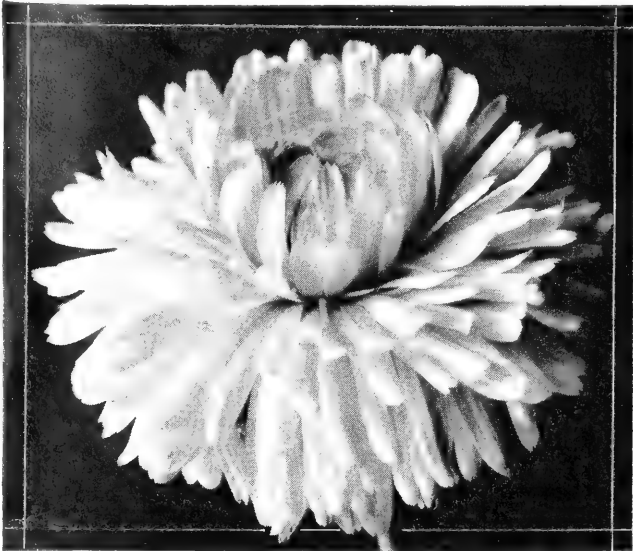


Begonia Luminosa

CALENDULA (1-2')

Oz. 1/4 Lb.

BALL'S GOLD IMPROVED—Light center, flowers 3 to 4 inches across, a shade lighter than Lemon Queen. Tr. Pkt., 20c .....	.60	1.50
BALL'S LEMON QUEEN—Dark red centers, small percentage of off types. Tr. Pkt., 20c .....	.60	1.50
BALL'S LONG ORANGE IMPROVED—Extra long stems, light center, deeper shade than Campfire Improved. Tr. Pkt., 20c .....	.60	1.50
BALL'S MASTERPIECE—Rich deep orange, dark center, a shade lighter than Orange King; large flowered. Tr. Pkt., 20c .....	.60	1.50
CAMPFIRE IMPROVED — Light center, large flowered orange. Tr. Pkt., 25c .....	.80	2.00
CHRYSANTHA ORANGE—Light center, long loose petals. Tr. Pkt., 15c .....	.60	1.50
CHRYSANTHA YELLOW—Light center, long loose petals. Tr. Pkt., 15c .....	.60	1.50
ORANGE KING—Deep orange, dark center. Tr. Pkt., 15c .....	.40	1.20



Calendula Sunshine Chrysantha

PACIFIC BEAUTY CALENDULA—

This new family of Calendula is the result of several years work to produce a strain with uniformly large flowers of better formation, longer and straighter stems, more clear colors, and more resistant to mid-summer heat.

APRICOT BEAUTY — Of an attractive two-toned effect together with large flowers and long stems. It is a far better apricot-colored Calendula than any we have heretofore seen.....

CREAM BEAUTY — The creamy-white shading to soft light yellow makes this the most delicately colored of all Calendulas, and the most distinctive shade combining well with all other colors.....

LEMON BEAUTY — A pure lemon yellow. The long, wide petals give the flowers a much more graceful appearance and the centers are well covered with wide incurving petals. ....

PERSIMMON BEAUTY—Flowers of a true persimmon-orange of unusual brilliance and size, with long graceful petals on tall, vigorous, long stems.....

PACIFIC BEAUTY MIXTURE — A blend of the four varieties described above.....

Oz.	Lb.
.50	8.00
.50	8.00
.50	8.00
.50	8.00
.50	8.00
.50	8.00

CAMPANULA ANNUAL

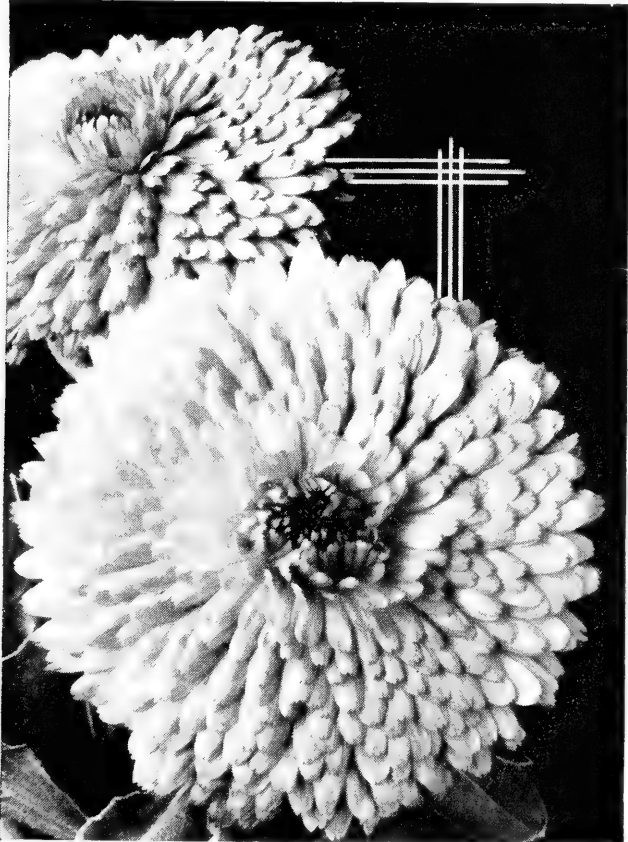
Annual Canterbury Bells, coming into bloom six months from planting date.

	1/4 Oz.	Oz.
ANNUAL MIXED Tr. Pkt., 15c	.25	.75

CAMPANULA BIENNIAL

Medium Calycanthema.

	1/4 Oz.	Oz.
CUP AND SAUCER— Tr. Pkt., 30c.....	.55	1.65
MEDIUM SINGLE— mixed. Tr. Pkt., 15c .....	.25	.75



Calendula Campfire Improved

## CANDYTUFT ANNUAL

**GIANT HYACINTH FLOWERED**—An extra select florist strain, built up by years of work, selecting for true type and whiteness. **Tr. Pkt., 20c** .....

Oz.	1/4 Lb.
.75	2.25

**UMBELLATA**—Carmine, crimson, flesh pink, lavender, rose cardinal, white or mixed. **Tr. Pkt., 15c** .....

.50	1.25
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Carnation—Chabaud's

## CARNATIONS

### CHABAUD'S GIANT IMPROVED

Plants are of robust upright habit, bearing huge flowers of fine form, come about 90% double and quite true.

**CARDINAL RED** (Sparkler)—Scarlet red. **Tr. Pkt., 40c** .....

1/4 Oz.	Oz.
1.30	4.00

**CRIMSON**—Blood red. **Tr. Pkt., 40c** .....

1.30	4.00
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**DEEP ROSE**—Rose Queen. **Tr. Pkt., 40c** .....

1.30	4.00
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**DEEP SALMON**—Aurora. **Tr. Pkt., 40c** .....

1.30	4.00
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**FLESH PINK**—Reine Rose. **Tr. Pkt., 40c** .....

1.30	4.00
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**WHITE**—Jeanne Dionis. **Tr. Pkt. 40c** .....

1.30	4.00
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**YELLOW**—Marie Chabaud. **Tr. Pkt., 40c** .....

1.30	4.00
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**MIXED**—Tr. Pkt., 35c .....

1.30	4.00
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### PERPETUAL GIANT MIXED

A strain similar to Chabaud's Giant Improved, same habit of earliness; flowers at least one-third larger. **Tr. Pkt., 40c** .....

1/4 Oz.	Oz.
2.50	7.50

### ENFANT DE NICE MIXED

A cross between Chabaud's Giant and Perpetual; the result shows plants of robust, upright habit with long, strong, stalks, wide leaves; color comes 75% true from seed and about 90% double. **Tr. Pkt., 35c** .....

2.25	6.50
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## CELOSIA CRISTATA

(Cockscomb)

**DWARF EMPRESS**—Crimson combs with dark leaves. **Tr. Pkt., 25c** .....

1/4 Oz.	Oz.
.45	1.40

**DWARF GOLDEN YELLOW**—Yellow combs with light leaves. **Tr. Pkt., 25c** .....

.40	1.15
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**DWARF MIXED**—Tr. Pkt., 20c .....

.35	1.00
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**TALL MIXED**—Tr. Pkt., 20c .....

.25	.75
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## CELOSIA PLUMOSA

(Feathered Cockscomb)

**CRIMSON**—Crimson scarlet. **Tr. Pkt., 25c** .....

.35	1.00
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**YELLOW**—Golden yellow. **Tr. Pkt., 25c** .....

.35	1.00
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**MIXED**—Tr. Pkt., 20c .....

.30	.95
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**FIERY FEATHER**—Bright scarlet red, dwarf. **Tr. Pkt., 30c** .....

.45	1.35
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**GOLDEN FEATHER**—Bright golden yellow, dwarf. **Tr. Pkt., 30c** .....

.45	1.35
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## CENTAUREA CYANUS

(Bachelor Button or Cornflower)

A new re-selected strain, producing fully double and very large flowers, often called Super Giant Cornflower.

**BLUE BOY**—Deep rich blue, extra large flowers. **Tr. Pkt., 15c** .....

Oz.	1 Lb.
.50	5.00

**BLACK BOY**—Deep maroon. **Tr. Pkt., 20c** .....

.50	5.00
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**PINKIE**—Rose. **Tr. Pkt., 15c** .....

.50	5.00
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**RED BOY**—Deep ruby red or carmine. **Tr. Pkt., 15c** .....

.50	5.00
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**SNOWMAN**—White. **Tr. Pkt., 15c** ..

.50	5.00
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**SPECIAL MIXED** from above colors. **Tr. Pkt., 15c** .....

.50	5.00
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**SINGLE BLUE** (Winter Flowering)—Single and semi-double flowering. **Tr. Pkt., 15c** .....

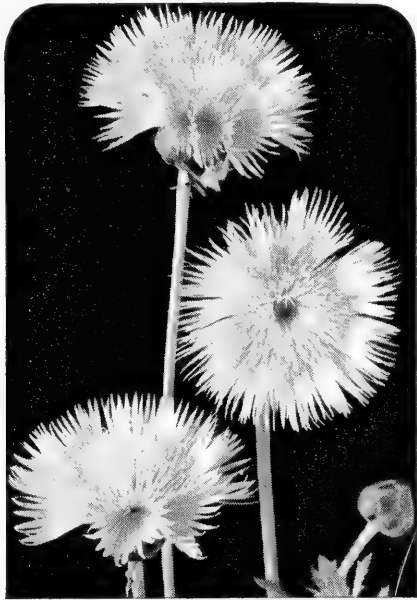
.50	5.00
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## CENTAUREA CYANUS DWARF

**JUBILEE GEM**—Deep blue flowers of compact growth. **Tr. Pkt., 20c** ..

.85	10.00
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Centaurea Imperialis

CENTAUREA IMPERIALIS

(Sweet Sultans)

AMARANTH RED—BRILLIANT ROSE, DEEP LAVENDER, PURPLE, ROSE OR WHITE. Tr. Pkt., 20c....	.95	3.00
MIXED—Tr. Pkt., 20c.....	.70	2.00

CENTAUREA

SUAVEOLENS—Yellow, Sweet Sultan. Tr. Pkt., 20c.....	.95	3.00
CANLIDISSIMA—Dusty Miller, yellow-silvery foliage. Tr. Pkt., 40c....	1/4 Oz. 1.35	Oz. 4.00

CHEIRANTHUS

ALLIONI GOLDEN BEDDER—A new color in this Siberian Wall-flower; golden yellow. Tr. Pkt., 20c	.60	1.80
ALLIONI ORANGE — Brilliant Orange. Tr. Pkt., 15c.....	.40	1.20

CINERARIA

A June sowing will make 5 inch pots for Xmas.		
GIANT EXHIBITION MIXTURE—Largest flowered and strongest growing strain. Plants semi-dwarf. Tr. Pkt., \$1.00; 1/64 oz., \$2.75.		
CALIFORNIA SUPER GIANT—Plants are basal branching and bear large numbers of extremely large flowers. BLUE SHADES, CRIMSON and CARMINE SHADES, SALMON SHADES, CHOICE MIXED. Tr. Pkt., \$1.00; 1/64 oz., \$2.50; 1/32 oz., \$5.00. 1/8 oz., \$15.00; 1/4 oz., \$30.00		
VIVID — A mixture of solid colors (without eyes). Colors range from salmon, blue, red and white. Tr. Pkt., \$1.75 .....	1/64 Oz. 2.75	1/32 Oz. 5.00
CRAMER'S PRIZE STRAIN — Extra large heads of medium-small flowers in widely colored assortment; about half light eyed. Tr. Pkt., \$1.75 .....	2.50	4.50

CLARKIA

MIXED— 1/4oz., 35c.....	Oz. 1.00	1/4 Lb. 3.00
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CHRYSANTHEMUM

ANNUAL (Painted Daisy)	Oz.	1/4 Lb.
BURRIDGEANUM—White, scarlet zone. Tr. Pkt., 15c.....	.30	.90
NORTHERN STAR—Giant white, yellow zone. Tr. Pkt., 15c.....	.30	.90
TRICOLOR MIXED—Tr. Pkt., 15c..	.30	.90
SEGETUM—MIXED. Tr. Pkt., 15c..	.30	.90

CHRYSANTHEMUM MAXIMUM (Shasta Daisy)

SHASTA DAISY ALASKA—Very large white flowers. Our strain is selected for higher growth and blooms slightly earlier. Tr. Pkt., 20c	1/4 Oz. .30	Oz. 1.00
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COLEUS

DELUXE RAINBOW MIXED—Exceptional clear colors including pinks, rose shades, yellow greens, salmon shades and others. Very true to type. Tr. Pkt., \$1.00; 1/16 oz. \$3.35	10.65	32.00
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COREOPSIS

DOUBLE SUNBURST—A new and improved double and semi-double. Tr. Pkt., 20c; 1/4 oz., 25c .....	Oz. .75	1/4 Lb. 2.25
MAYFIELD GIANT — Large flowering single, deep golden yellow. Tr. Pkt., 20c .....	.40	1.20

CUPHEA

FIREFLY—Bright rosy scarlet; useful as pot plant, for beds and borders; dense compact growth. Tr. Pkt., 35c .....	1/4 Oz. .65	Oz. 2.00
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CONVOLVULUS

DWARF ROYAL ENSIGN — Deep ultra-marine blue. Tr. Pkt., 25c.....	1/4 Lb. .60	Lb. 2.00
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COSMOS

New early flowering strain.		
SENSATION CARDINAL—New Crimson. Tr. Pkt., 15c.....	1/4 Oz. .20	Oz. .60
SENSATION PINKIE—Pink. Tr. Pkt., 15c .....	.20	.60
SENSATION PURITY—White. Tr. Pkt., 15c .....	.20	.60
SENSATION MIXED—Tr. Pkt., 15c.	.20	.50

COSMOS Early Double Crested

This group is somewhat more dwarf than the other varieties; both single and double flowers appear on the same plant.		
CRIMSON—PINK OR WHITE. Tr. Pkt., 25c .....	.80	2.50
MIXED. Tr. Pkt., 20c.....	.60	1.80

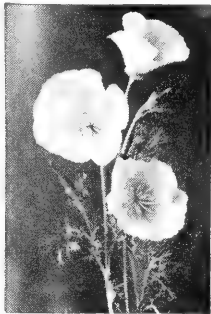
COSMOS

Early Single Mammoth Flowering Standard large flowering type.	Oz.	1/4 Lb.
CRIMSON—PINK OR WHITE OR MIXED. Tr. Pkt., 15c.....	.30	.90





Delphinium Blackmore and Langdon Hybrids



California Poppy



Annual Chrysanthemum

DIMORPHOTHECA

(African Golden Daisy)

AURANTIACA — Orange Yellow.

Tr. Pkt., 15c.....

1/4 Oz. Oz.

.55 1.65

AURANTIACA—Mixed. Tr. Pkt., 15c

.40 1.15

ESCHSCHOLTZIA

(California Poppy)

AURANTIACA — Rich orange, true

California Poppy .....

.30 .90

BRILLIANT MIXED—Made from above varieties, plus other attractive colors. Tr. Pkt., 15c.....

.30 .90

DOUBLE MIXED—Tr. Pkt., 25c.....

1.25 3.75

EUPHORBIA

EUPHORBIA VARIEGATA — Snow on a mountain. Light green leaves with white margin on edges.....

.50 1.25

FORGET-ME-NOT

(Myosotis)

OBLONGATA BLUEBIRD—The best deep blue forget-me-nots. Tr. Pkt.,

35c .....

1/4 Oz. Oz.

1.15 2.50

BELLADONNA — Light Blue. Tr. Pkt., 35c ..... 1/4 Oz. Oz. .65 2.00

BELLAMOSIUM—Dark Blue. Tr. Pkt., 35c ..... .65 2.00

DIANTHUS ANNUAL

(Sweet William)

SINGLE MIXED—Tr. Pkt., 15c..... 1/4 Oz. Oz. .25 .75

HEDDEWIGII DOUBLE MIXED—Tr. Pkt., 20c..... .25 .70

HEDDEWIGII SINGLE MIXED—Tr. Pkt., 15c..... .20 .50

DIANTHUS (Perennial)

PLUMARIS DOUBLE MIXED—Tr. Pkt., 35c..... 1.15 3.50

DIGITALIS (Foxglove)

GIANT SHIRLEY MIXED—Tr. Pkt., 15c ..... .35 1.00

GLOXINIODIES MIXED — Spotted Flowers. Tr. Pkt., 15c..... .35 1.00



Dimorphotheca

## GAILLARDIA PICTA

(Annual)

**INDIAN CHIEF**—Single; 15"; solid bronzy red; very even in height. Tr. Pkt., 20c.....

Oz. 1/4 Lb.

1.15 3.50

**PICTA LORENZIANA**—A very pleasing mixture of double; orange, yellow, red and rose shades. Tr. Pkt., 20c.....

1.00 3.00

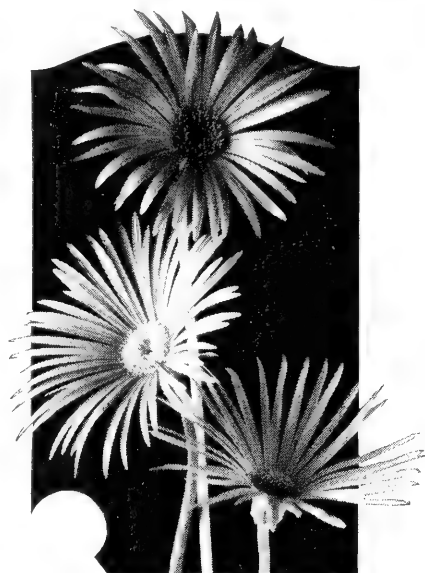
## GRANDIFLORA (Perennial)

**GRANDIFLORA MIXED**—An excellent mixture made up from wine reds, golden yellows, coppery scarlet, red gold-edged shades and combination of tints. Tr. Pkt., 20c.....

.95 2.50



Godetia—Duke of York



Gerbera

## GAZINIA

**SPLENDENS HYBRIDA GRANDIFLORA**—Showy half hardy perennial, orange, yellow, and bronze daisy-like flowers. Blooms first year when sown early. Tr. Pkt., 50c.....

3.35 10.00

## GERBERA (Transvaal Daisy)

**JAMESONI HYBRIDS**—We have these selected plants growing throughout the year for seed purposes, assuring you of new seed at all times. 100 seeds, 50c; 500 seeds, \$2.25; 1000 seeds, \$4.00.

## GEUM

Oz.

**MRS. BRADSHAW**—Double Red.,

Tr. Pkt., 25c..... 2.10

**LADY STRATHEDEN**—Double Golden yellow.

Tr. Pkt., 25c..... 2.50

## GODETIA (Dwarf Single)

Oz. 1/4 Lb.

**DUKE OF YORK**—Deep carmine and white. 1/4 oz., 30c.....

.85 2.50

**KELVEDEN GLORY**—Salmon

Orange—Tr. Pkt., 25c.....

1.25 3.75

**WHITE**—Tr. Pkt., 25c.....

1.25 3.75

**MIXED**—Single dwarf. 1/4 oz., 40c

1.15 2.50

**TALL DOUBLE MIXED**—2'; long stemmed, gladioli-like flowers. Tr. Pkt., 20c.....

.80 2.40

## GOMPHRENA

(Globe Amaranth)

**MIXED**—Contains colors of light rose pink, purple and white. Tr. Pkt., 15c.....

Oz. 1/4 Lb.

.50 1.50

## GYPSOPHILA (Baby's Breath)

### ANNUAL

**LONDON MARKET**—Large fully petaled, pure white, about 12" taller than Paris Market.....

Oz. 1 Lb.

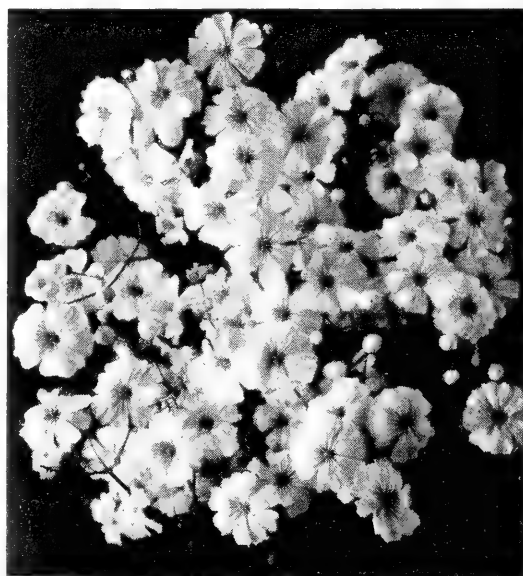
.20 1.60

**PARIS MARKET**—Medium size white flowers; excellent stock....

.20 1.60

**COVENT GARDEN**—Extra large flower.....

.20 2.00



Gypsophila London Market Improved

## HELICHRYSUM (Strawflower)

**MIXED**—Made especially from separate colors to get perfect color balance. Tr. Pkt., 15c; 1/4 oz., 30c....

Oz. 1/4 Lb.

1.00 3.00

## HELIOTROPE

1/4 Oz. Oz.

**DARK VARIETIES MIXED**—15". Tr. Pkt., 15c.....

1.35 4.00

HEUCHERA (Coral Bells)	1/16 Oz.	1/4 Oz.
SANGUINEA SPLENDENS—Large, rich scarlet on 12" to 18" stems, fine for cutting and an excellent rock garden or border plant. Tr. pkt., 75c	2.65	8.00
HOOD ACRES HYBRIDS (New)—Very vigorous and prolific grower. Bells are much larger than regular strain with a wide range of color shades. New seed is available in early spring. Tr. Pkt., \$1.00.....	3.35	10.00



Ipomea  
Heavenly Blue



Ipomea  
Scarlet O'Hara

HOLLYHOCKS	1/4 Oz.	Oz.
CHATER'S DOUBLE—Deep Rose. Tr. Pkt., 30c.....	.80	2.50
CHATER'S DOUBLE—Newport Pink. Tr. Pkt., 30c.....	.80	2.50
CHATER'S DOUBLE—Salmon rose. Tr. Pkt., 30c.....	.80	2.50
CHATER'S DOUBLE—Scarlet. Tr. Pkt., 30c.....	.80	2.50
CHATER'S DOUBLE—Sulphur Yellow. Tr. Pkt., 30c.....	.80	2.50
CHATER'S DOUBLE—White. Tr. Pkt., 30c.....	.80	2.50
CHATER'S DOUBLE—Mixed. Tr. Pkt., 25c.....	.65	2.00
SINGLE MIXED .....	.20	.60
IMPERATOR MIXED—Large fringed flowers with rosette in center; resembles a double begonia; delicate pink to cerise salmon. Tr. Pkt., 30c	.55	1.65

HOLLYHOCK ANNUAL		
INDIAN SPRING—Semidouble soft pink shades. Tr. Pkt. 50c.....	1.35	4.00
INDIAN SUMMER—Double flowers in a wide range of colors. Tr. Pkt., 50c .....	1.35	4.00

IPOMEA		
DARLING—Deep wine red, white throat. Tr. Pkt., 25c.....	.35	1.00
BLUE STAR—Skyblue with five ribs of mid-blue forming an attractive star. Tr. Pkt., 25c.....	.35	1.00
HEAVENLY BLUE (Clarke's strain)—Blue early flowering morning glory. Tr. Pkt., 20c.....	.20	.60
SCARLETT O'HARA—New vivid carmine, not as early as blue morning glory. Tr. Pkt., 20c.....	.35	1.00
IMPERIAL JAPANESE MORNING GLORY MIXED—Large fringed flowers in bright shades. Tr. Pkt., 15c .....	...	.50
PEARLY GATES—Flowers large satiny white with a creamy shading in the throat gives this a beautiful appearance. Tr. Pkt., 20c....	.65	...

LANTANA	Oz.	1/4 Lb.
DWARF HYBRIDS MIXED—12". Tr. Pkt., 30c; 1/4 oz., 55c.....	1.65	...

LATHYRUS LATIFOLIUS		
MIXED—Everlasting perennial sweet pea .....	1.15	3.50

LILIUM (Lilies)	1/4 Oz.	Oz.
REGALE — 3'-4'. White with lilac and brown, shading on the outside; shading to yellow on the inside base. Tr. Pkt., 20c.....	.30	.90
PHILLIPPINENSE FORMOSANUM—White strain. Tr. Pkt., 50c.....	1.35	4.00

LINARIA (Baby Snapdragon)		
MAROCCANA HYBRIDS MIXED—Fast-growing, hardy annual, good for beds or borders. Tr. Pkt., 15c..	...	.60
FAIRY BOQUET MIXED—Compact plants 8" to 10" in height; many distinct colors. Tr. Pkt., 20c.....	.35	1.00

LINUM (Flowering Flax)	Oz.	1/4 Lb.
RUBRUM SCARLET FLAX—Annual; 1 1/2'; showy. Tr. Pkt., 15c.....	.30	.90

LOBELIA	1/4 Oz.	Oz.
CAMBRIDGE BLUE—6"; very compact; light blue; light green foliage. Tr. Pkt., 35c.....	1.10	3.35
CRYSTAL PALACE COMPACTA—True dark blue; reddish green foliage. Tr. Pkt., 35c.....	1.00	3.00
EMPEROR WILLIAM — Genetian blue with light foliage. Tr. Pkt., 35c .....	.80	2.50
MRS. CLIBRAN—Deep blue, large white eye, compact habit; medium green foliage. Tr. Pkt., 35c .....	1.00	3.00
SAPPHIRE (Trailing)—Sapphire blue, large white eye, medium green foliage. Tr. Pkt., 35c.....	1.00	3.00



LARKSPUR

Being a leader in your community means that you always want the newest and best strains of flowers. You will find the following new and proved varieties of Larkspur the cream of the crops, producing large double flowers, closely spaced on long spikes. The first four varieties are very vigorous and grow 5 feet or more in height. Our seeds are carefully grown to give you true and brilliantly colored strains.



Super Majestic Rose Larkspur

SUPER MAJESTICS (NEW)

This Giant Imperial type Larkspur is a stronger grower and especially good under hot and trying conditions.

- SUPER MAJESTIC WHITE—Large flowering white.
- SUPER MAJESTIC ROSE—Large double flowers of a pleasing salmon-rose shade.
- SUPER MAJESTIC LAVENDER—Long spikes and fine stems make this a very outstanding flower.

GIANT IMPERIAL—Base Branching

- BLUE BELL—Light blue with white base.
- BLUE SPIRE—Deep Oxford Blue.
- CARMINE KING—True carmine-rose.
- DAINTINESS—Delicate lavender, white base.
- EXQUISITE PINK IMPROVED—Soft salmon-pink.
- LILAC KING NEW—Clear rich lilac.
- LOS ANGELES IMPROVED—Soft salmon-rose.
- MISS CALIFORNIA—Pink shaded salmon.
- PEACH BLOSSOM—Light Pink.
- PINK KING—New rich rose.
- WHITE KING NEW—Best clear white.

Prices all above:  
1/4 oz., 25c; 1 oz., 80c; 1/4 lb., 2.00; 1 lb., 8.00  
MIXED—Made from separate colors.  
1/4 oz., 25c; 1 oz., 70c; 1/4 lb., \$2.00; 1 lb., \$8.00.

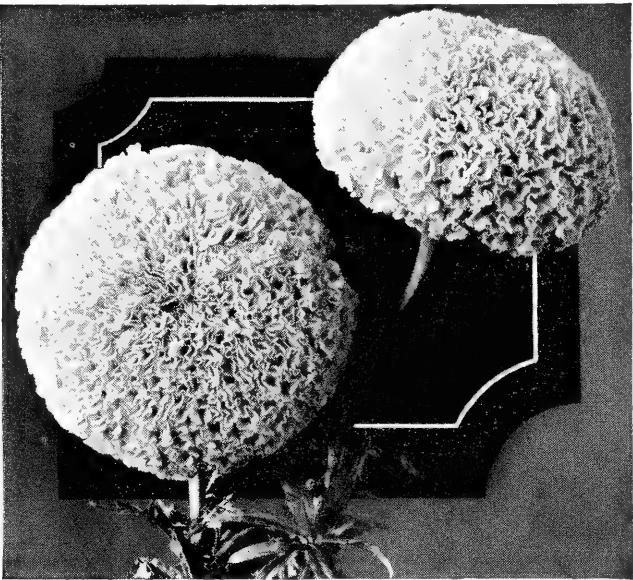
NEW LARKSPUR SUPREME

The plants have an ideal upright habit, with a tremendous central or main flower spike which is formed by a great many fully double large flowers with broad petals closely and well spaced on the stem. In the older varieties of forcing Larkspurs there was too much space between the florets, especially when they were fertilized and forced for market. With us here on the coast, the plants grow vigorously, with an average height of five to six feet when grown outside.

- DARK BLUE SUPREME
- LILAC SUPREME
- PINK SUPREME
- ROSE SUPREME
- SALMON SUPREME
- WHITE SUPREME
- SUPREME MIXTURE
- Tr. Pkt., 25c; 1/4 oz., 35c; oz., 1.00; lb., 12.00

LUPINUS

	Oz.	1/4 Lb.
HARTWEGI MIXED — Regular annual Lupine mixed. Tr. Pkt., 15c..	.70	2.00
GIANT KING MIXED—Longer stems and larger flowers than Hartwegi; Blue, heliotrope, sky-blue and white. Tr. Pkt., 20c.....	.75	2.25
RUSSELL'S HYBRIDS — Perennial. Larger and brighter flowers than the other varieties. Tr. Pkt., 50c..	1.65	5.00



Marigold—Prince of Orange  
—Florist Strain

MARIGOLD

(African Tall Double Fistulosa)

	1/4 Oz.	Oz.
LEMON QUEEN IMPROVED (Los Angeles florist strain)—Large flowers, 4" across; tubular petals forming a hard, solid head. While this strain gives a small per cent of singles, the percentage of good heads is greater than other strains. One degree lighter than All Double Lemon. Tr. Pkt., 30c.....	.50	1.50
PRINCE OF ORANGE IMPROVED (Los Angeles florist strain)—3'; a little larger in size than Lemon Queen; a deep orange in color. Tr. Pkt., 30c.....	.50	1.50
ALL DOUBLE LEMON—This strain comes all double; good for cut flowers. Tr. Pkt., 25c.....	.40	1.15



French Marigold Harmony

	1/4 Oz.	Oz.
ALL DOUBLE ORANGE—Tr. Pkt., 25c .....	.40	1.15
MIXED—Good mixture of both lemon and orange. Tr. Pkt., 15c...	.25	.75

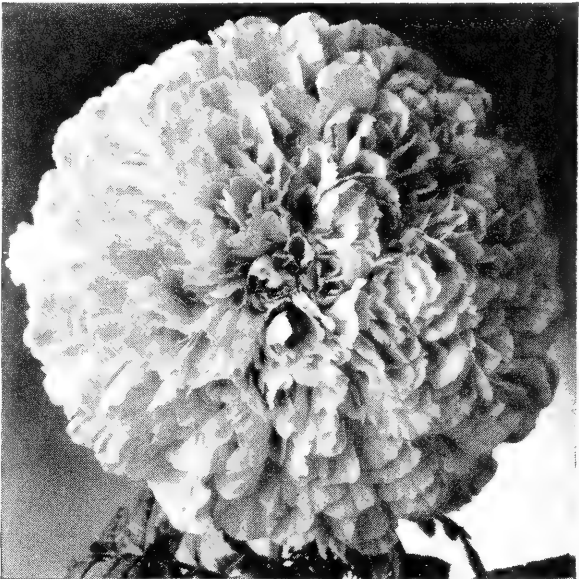
MARIGOLD

African Tall Double Imbricata  
Carnation Flowered

BURPEE'S GOLD—3 1/2" across; broad, flat petals, odorless foliage. Tr. Pkt., 15c.....	.30	.85
GUINEA GOLD—3 1/2" across; loosely formed flowers; golden orange. Tr. Pkt., 15c.....	.25	.70
YELLOW SUPREME — 4"; flower rather irregular petal formation; 2' tall. Tr. Pkt., 20c.....	.30	.80

MARIGOLD GIGANTEA

ORANGE SUNSET — Deep rich orange; broad, imbricated, flat petal; huge flower size. Tr. Pkt., 20c .....	.35	1.00
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Marigold Gigantea Sunset Orange

	1/4 Oz.	Oz.
SUNSET GIANTS — Huge flowers, 6"-7" across, with color range of orange, yellow and primrose; carnation flowered type. Tr. Pkt., 20c .....	.30	.85
DWARF GIGANTEA, Pot o' Gold—Golden orange. Tr. Pkt., 30c.....	.35	1.00

MARIGOLD MISSION GIANTS

GOLDSMITH—Golden orange base-branching with good cutting stem. Flowers are fully double, incurved chrysanthemum type. A 1941 Bronze Medal winner. Tr. Pkt., 25c .....	.55	1.65
YELLOWSTONE (New 1942) — Same type as above only a rich clear yellow. Our trials this year proved 100% double flowers and no off colors. Blossoms are 4 to 5 inches across. Tr. Pkt., 25c.....	.55	1.65
MISSION GIANTS MIXED—Contains above colors plus other shades from our trial grounds. Tr. Pkt., 20c.....	.55	1.65

MARIGOLD FRENCH

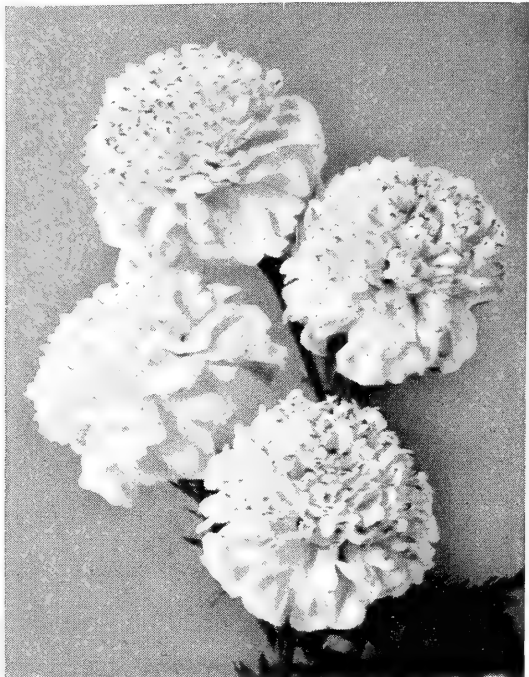
Dwarf Double	Oz.	1/4 Lb.
TANGERINE — A little taller than the others but a splendid color. Tr. Pkt., \$1.00 .....	8.00	24.00
YELLOW PIGMY—(New All-American Winner). 8 inches tall. New extra-dwarf double French type, bright lemon yellow; extra compact bushy plants. Litterly covered with blooms 1 inch in diameter. Tr. Pkt., 25c.....	.85	2.50
BUTTER BALL — (All-American Bronze Medal). Most attractive, very compact Harmony type, canary yellow in color. Continuous bloomer, attaining height of only 6 to 10 inches. Very early and should make a wonderful bedding or edging variety. Tr. Pkt., 25c...	.85	2.55
HARMONY—Deep orange with maroon brown collar. Tr. Pkt., 25c..	.60	1.75
HARMONY HYBRIDS—Dwarf double mixed. Tr. Pkt., 20c.....	.40	1.20
MELODY DWARF FRENCH DOUBLE — (New All-American Bronze Medal Winner). Grows 12 to 15 inches high. Literally covered with golden yellow Harmony type flowers; very uniform in height, habit and color. Tr. Pkt., 25c.....	.85	2.50
ROYAL SCOTT — Deep mahogany and gold in uniform stripes. Tr. Pkt., 25c .....	.85	2.55
SPRY 1941—(A.A.S. Silver Medal). Yellow crested center. Guard petals mahogany red. Tr. Pkt., 20c .....	.85	2.55
SCARLET GLOW—(New All-American Honorable Mention). Brightest red of all the dwarf double French marigolds; blooms open brilliant scarlet, turning to rich tangerine as they age. Fully double 2 inch blooms borne on bushy plants 10 inches in height. Tr. Pkt., 25c .....	1.00	3.00
SUNKIST—Fine new Orange. Tr. Pkt., 25c .....	1.10	3.50
MIXED—Tr. Pkt., 25c.....	.60	1.80

MARIGOLD

DWARF FRENCH SINGLE	Oz.	1/4 Lb.
FLASH — Red-bronze and yellow flowers. Tr. Pkt., 40c.....	.80	2.00
NAUGHTY MARIETTA — Golden yellow, blotched maroon. Tr. Pkt., 50c .....	.85	2.50
RED HEAD—Bronze and gold. Tr. Pkt., 50c.....	.85	2.50
SUNNY—Bright yellow. Tr. Pkt., 50c .....	.85	2.50

MIGNONETTE

GOLDEN GOLIATH—12"; giant golden yellow spike. Tr. Pkt., 25c..	.85	2.50
GOLIATH RED—12"; giant red spikes. Tr. Pkt., 25c.....	.70	2.10



Marigold Dwarf Butterball

NEW YORK MARKET (Florist Strain) — Long spike, good for cutting. Tr. Pkt., 25c.....	Oz.	1/4 Lb.
RESEDA ODORATA IMPROVED — 16"; old-fashioned wild type.....	.80	2.40
	.30	.90
NASTURTIIUM		
Double Gleam	1/4 Lb.	1 Lb.
GOLDEN GLEAM—Golden yellow. Oz., 25c .....	.85	2.50
GLEAM HYBRIDS MIXED—Includes all the shades of double nasturtiums in a well-balanced mixture. Oz., 25c .....	.85	2.50
DWARF MIXED—Includes above colors plus Mahogany, Ruby and other hybrids. Oz., 25c .....	.85	2.50
SINGLE		
DWARF SINGLE MIXED—A splendid mixture of all colors. Oz. 20c..	.70	2.00
TALL SINGLE MIXED—Includes all colors in the tall or trailing group. Oz., 20c .....	.70	2.00

NEMESIA

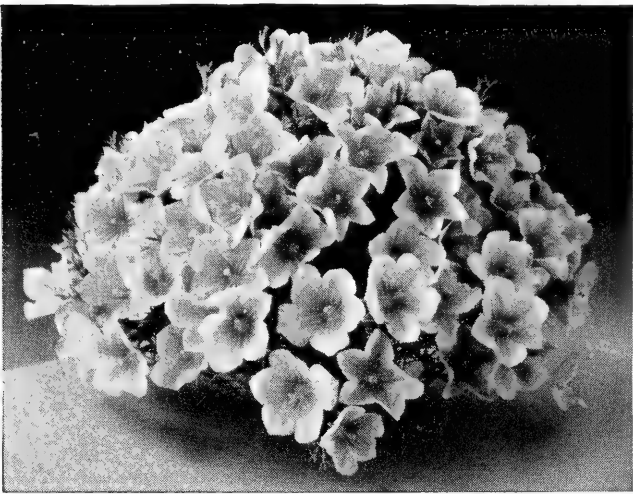
Strumosa Grandiflora—14"-16"	1/4 Oz.	Oz.
MIXED—Tr. Pkt., 35c .....	1.00	3.00

NEMOPHILIA

INSIGNIS BLUE (Baby Blue Eyes) — A California native flower. Tr. Pkt., 15c; Oz., 40c .....	1/4 Lb.	1 Lb.
	1.20	4.00

NICOTIANA

AFFINIS WHITE — Sweet scented; 3' tall; large flowered. Tr. Pkt., 15c	1/4 Oz.	Oz.
AFFINIS MIXED — Includes all the shades. Tr. Pkt., 15c.....	...	.60
SANDERAE CRIMSON BEDDER — 15" compact growth, deep crimson red. Tr. Pkt., 25c.....	...	.40
	.55	1.65



Nierembergia Hippomanica

NIEREMBERGIA

1/16 Oz. Oz.

**HIPPOMANICA** (Blue cut flower)—Light lavender blue, 5 to 6" plants, nicely rounded, excellent for border work or rock garden. **Tr. Pkt., 50c; 1/32 oz., 75c.** 1.50 16.00

**PURPLE ROBE** — Several shades deeper blue, or violet blue, than above. Very dwarf, about 6 inches tall. It prefers full sun, sandy loam, and makes a wonderful border or edging plant. A continuous bloomer. **Tr. Pkt., 50c; 1/32 oz., \$1.00** 1.75 20.00

PANSY SWISS GIANT

1/4 Oz. Oz.

**ALPEN GLOW**—Giant Red. **Tr. Pkt., 75c; 1/8 Oz., \$1.80.** 3.00 10.00

**BERNA**—Dark violet blue. **Tr. Pkt., 75c; 1/8 Oz., \$1.80.** 3.00 10.00

**BLUE** — Rich, clear blue. **Tr. Pkt., 75c; 1/8 Oz., \$1.80.** 3.00 10.00

**CORONATION GOLD**—New golden yellow. **Tr. Pkt., 75c; 1/8 Oz., \$1.80.** 3.00 10.00

**RHEINGOLD** — Large, yellow with brown blotch in center. **Tr. Pkt., 75c; 1/8 Oz., \$1.80.** 3.00 10.00

**SWISS WHITE**—Pure white. **Tr. Pkt., 75c; 1/8 Oz., \$1.80.** 3.00 10.00

**SUPER SWISS MIXED**—Reselected. Splendid colors and long stems. **Tr. Pkt., 85c; 1/8 Oz., \$2.40.** 4.00 12.00

**SWISS GIANTS** — Very fine mixed. **Tr. Pkt., 75c; 1/8 Oz., \$1.80.** 3.00 10.00

**GENEVA SUPER GIANTS MIXED**—Richest assortment of colors and extra long stems make these large flowers excellent for cutting. **Tr. Pkt., \$1.00; 1/8 Oz., \$2.50** 5.00 16.00

**ENGELMAN'S GIANT MIXTURE** — Fine, big flowers. **Tr. Pkt., \$1.00; 1/8 Oz., \$1.80.** 3.00 10.00

**MAPLE LEAF GIANTS** — The color range is limited but the flowers are extra large. Excellent for hot climates. **Tr. Pkt., 75c., 1/8 Oz., \$1.80** 3.00 10.00

**AMERICA MIXED**—The best pansy for early planting. Excellent color blend. **Tr. Pkt., 75c; 1/8 Oz., \$1.80.** 3.00 10.00

(See page 32 for new Pansies)

PENTSTEMON

1/4 Oz. Oz.

**GLOXINIOIDES MIXED SENSATION**—Tr. Pkt., 35c..... 1.35 3.35

PETUNIA

1/32 Oz. 1/16 Oz.

**GIANTS OF CALIFORNIA**  
(Ruffled Giants of medium dwarf habit and huge flowers.)

**COPPER RED**—Glowing copper scarlet. **Tr. Pkt., 75c.** 2.50 4.50

**DEEP ROSE PINK**—Pink veined red. **Tr. Pkt., 75c.** 2.50 4.50

**LAVENDER**—Light lilac dark veined center. **Tr. Pkt., 75c.** 2.50 4.50

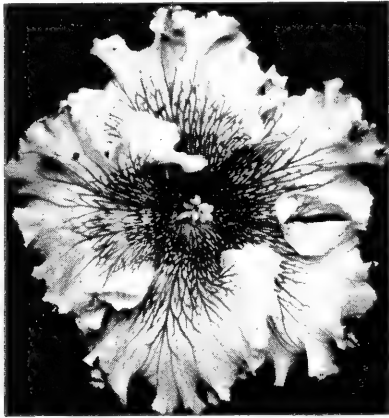
**MARILYN**—Beautiful salmon shade. **Tr. Pkt., 75c.** 2.50 4.50

**RED**—Bright red dark center **Tr. Pkt., 75c.** 2.50 4.50

**WHITE**—Tr. Pkt., 75c..... 2.50 4.50

**MIXED**—Tr. Pkt., 75c; 1/64 Oz., \$1.35 2.50 4.75

**PETUNIA DWARF RUFFLED GIANTS** (Ramona strain) — Good color mixture. **Tr. Pkt., 75c; 1/64 Oz., \$1.85** 3.50 6.50



**SUPER DWARF RUFFLED GIANTS OF CALIFORNIA** — Especially perfected for pot work; a splendid color range, extra large flowers. **Half Tr. Pkt., 75c; Tr. Pkt., \$1.25; 1/64 Oz., \$2.25; 1/32 Oz., \$4.00; 1/16 Oz., \$7.00.**

PETUNIA Fringed Grandiflora

1/64 Oz. 1/32 Oz.

**THEODOSIA IMPROVED** — Rosy pink, gold center. **Tr. Pkt., 50c....** 1.50 2.65



Petunia Dwarf  
Giants of California  
Ramona Strain

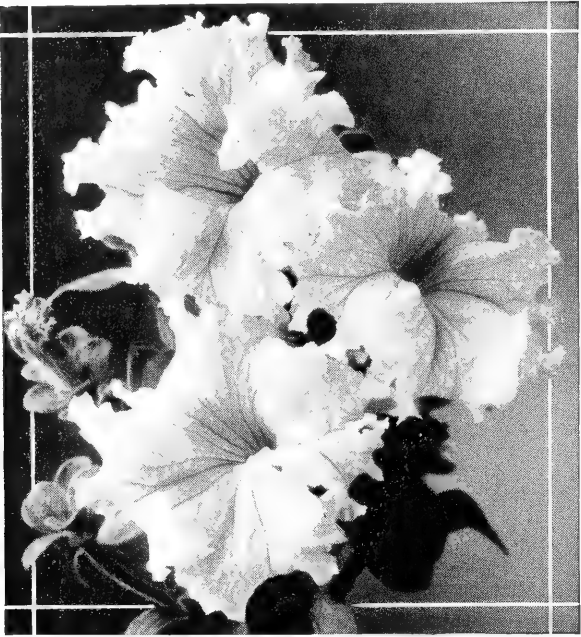


Petunia Giants  
of California  
Marilyn

PETUNIA Fringed Grandiflora

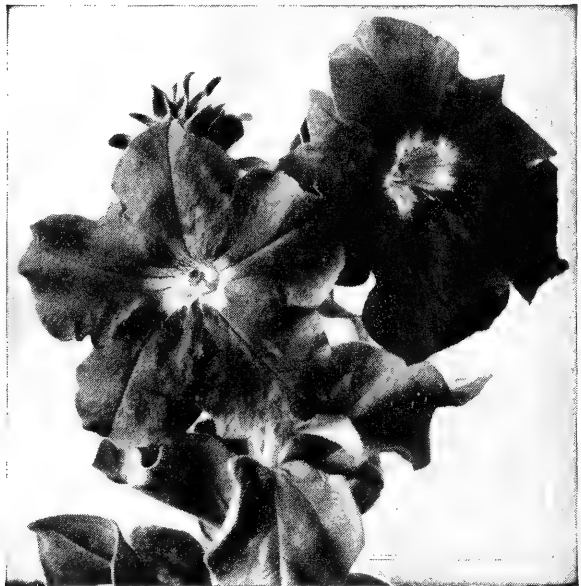
1/64 Oz. 1/32 Oz.

**SINGLE FRINGED MIXED** — Includes above varieties and many others blended by a special formula mixture, in order to get a perfect color balance. **Tr. Pkt., 50c.....** 1.35 2.35



Petunia Grandiflora Single  
Fringed Dainty Lady

PETUNIA GRANDIFLORA	1/32 Oz.	1/16 Oz.
BURGUNDY — Burgundy Red. Tr Pkt., 50c; 1/64 Oz., 90c.....	1.60	3.00
DAZZLER — Brilliant, low-growing, rosy-scarlet. Tr. Pkt., 50c; 1/64 oz., \$1.50 .....	2.75	5.00
DWARF ELK'S PRIDE — Large flowers. Tr. Pkt., 75c.....	2.25	4.00
DWARF PINK GLORY — A shade deeper than Topaz Rose in the hybrid group; blooms 3 to 4" across. Tr. Pkt., 50c; 1/64 Oz., \$1.50.....	2.75	5.00
SNOWSTORM IMPROVED — Pure white. Tr. Pkt., 50c; 1/64 oz., \$1.50 .....	2.75	5.00
WHITE CLOUD — White with yellow cast in throat. Tr. Pkt., 50c; 1/64 Oz., \$1.25 .....	2.25	4.00



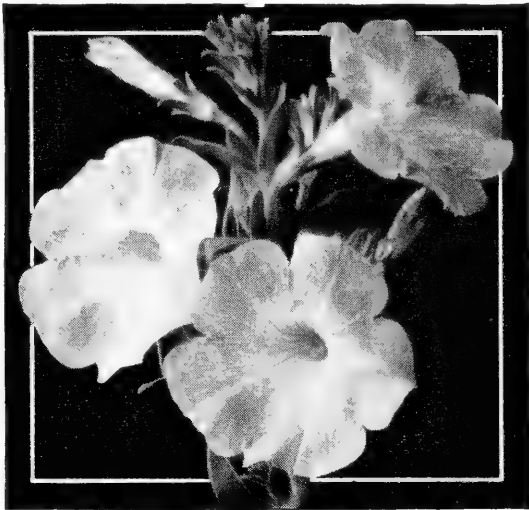
Petunia Burgundy

PETUNIA BALCONY	1/4 Oz.	Oz.
Plants 16 to 20" high, of upright spreading type; blooms about 3" across.		
BLACK PRINCE — Tr. Pkt., 50c; 1/8 Oz., \$1.25 .....	2.15	6.50
BLUE — Velvety violet blue. Tr. Pkt., 50c; 1/8 Oz., 90c .....	1.65	5.00
CORNFLOWER BLUE — A fine mid-blue shade. Tr. Pkt., 50c .....	1.65	5.00
CRIMSON — Dark red. Tr. Pkt., 40c 1/8 Oz., 85c .....	1.30	4.00
ROSE — Carmine rose, large flowered. Tr. Pkt., 40c; 1/8 Oz., 80c .....	1.35	4.00
ROSY MORN — New rose with white throat. Tr. Pkt., 35c.....	1.65	5.00
STAR OF CALIFORNIA — Dark violet. Tr. Pkt., 35c; 1/8 Oz., 80c.....	1.35	4.00
WHITE — Pure white, large flowered. Tr. Pkt., 35c; 1/8 Oz., 80c.....	1.35	4.00
MIXED — Tr. Pkt., 35c; 1/8 Oz., 50c..	.85	2.50

PETUNIA DWARF HYBRIDS  
(Nana Compacta)

	1/4 Oz.	Oz.
BLUE BEDDER — 20" high, blooms 2 1/2 to 3" across; a shade lighter than Hybrid Blue Bee. Tr. Pkt., 25c.	.65	2.00
CELESTIAL ROSE — True Nana Compacta type; 16" tall, medium gold throat. Tr. Pkt., 25c.....	1.35	4.00
CREAM STAR — Soft creamy white star shaped flowers. Tr. Pkt., 50c..	1.50	4.50
FIRE CHIEF — Scarlet red. Tr. Pkt., 50c .....	4.00	12.00
GLOW — Bright rose red. Tr. Pkt., 35c .....	3.35	10.00
ROSE OF HEAVEN — Rose pink. Tr. Pkt., 35c.....	1.35	4.00
ROSY MORN — Light pink with white throat. Tr. Pkt., 35c.....	1.10	3.35
SALMON SUPREME — Light copper rose with a white base. Tr. Pkt., 50c .....	5.00	15.00
SILVER BLUE — Medium to light silver blue. Tr. Pkt., 35c.....	1.35	4.00
SNOWBALL — Very compact white. A purer white than the Snow Queen. Tr. Pkt., 35c .....	1.10	3.35
TWINKLES — Rose stoned white; low growing. Tr. Pkt., 40c.....	2.00	6.00
VIOLACEA — Rich violet. A deeper shade than Elk's Pride. Tr. Pkt., 35c .....	1.10	3.35
VIOLET BLUE — New. Tr. Pkt., 25c.	.75	2.50
DWARF HYBRIDS MIXED — A splendid mixture of above with other well-selected colors. Tr. Pkt., 35c .....	.85	2.50





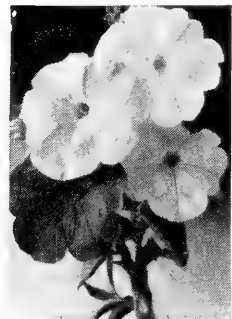
Petunia Dwarf Hybrids  
Rosy Morn

PETUNIA EXTRA DWARF

	<u>1/4 Oz.</u>	<u>Oz.</u>
ROSE GEM—Tr. Pkt., 35c.....	1.40	4.20
VIOLET GEM—Tr. Pkt., 35c.....	1.40	4.20

PETUNIA TALL HYBRIDS

BLUE BEE—Medium violet blue. Tr. Pkt., 30c .....	.50	1.50
FLAMING VELVET—Rich velvety red. Tr. Pkt., 50c .....	1.40	4.20
GENERAL DODDS—Velvety red with dark throat. Tr. Pkt., 30c.....	.50	1.50
HOWARD'S STAR IMPROVED — Velvety violet with white star. Tr. Pkt., 35c .....	.65	2.00
RADIANCE—Brilliant cerise rose. Tr. Pkt., 35c .....	.65	2.00
TOPAZ ROSE (New) — Rose pink with golden throat. Tr. Pkt., 35c... ..	.65	2.00
VIOLACEA — Violet blue. Tr. Pkt., 30c .....	.50	1.50
WHITE KING — Whiter than any Petunia listed; large flowered. Tr. Pkt., 30c .....	.50	1.50



Petunia  
White King



Phlox  
Drummondii

VELVET BALL—Popular black prince color velvety blood red only dwarf compact growth very good for spring pot plants and outside bedding or border use. Tr. Pkt., 50c; 1/32 Oz., \$1.15; 1/16 Oz., \$2.00; 1/8 Oz., \$3.50.

PHLOX DRUMMONDI  
GRANDIFLORA

- ALBA—White.
- BRILLIANT—Rose dark eye.
- CHAMOIS ROSE—Carmine eye.
- CINNABAR SCARLET.
- COCCINEA—Red dark eye.
- STELLATA SPLENDENS — Red white eye
- VIOLET
- MIXED—Choice Florist mixed. Above varieties, Tr. Pkt., 25c; 1/4 oz., 80c; 1 oz., 2.50; 1 lb., 30.00.

PHLOX GIGANTEA

	<u>1/4 Oz.</u>	<u>Oz.</u>
GIGANTEA SALMON GLORY (New) — Soft salmon rose with creamy eye, large flowers. Tr. Pkt., 40c .....	1.40	4.15
GIGANTEA ROSY MORN — Rose pink with white eye. Tr. Pkt., 40c.. ..	1.40	4.15
GIGANTEA RED GLORY (New)—Bright red with white eye. Tr. Pkt., 40c .....	1.40	4.15
GIGANTEA ART SHADES MIXED—A beautiful mixture of light shades with light eyes; flowers much larger than regular Phlox. Tr Pkt., 40c... ..	1.40	4.15

PHLOX DWARF

PHLOX DWARF MIXED—Tr. Pkt., 35c.....	1.25	3.75
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POPPY ICELAND

MURPHY'S SPECIAL MIXTURE — Contains all the bright colors plus enough art shades and newer colors to give a perfect color balance. Tr. Pkt., 35c .....	.80	2.50
SANFORD'S GIANT MIXED—Large flowers on long, strong stems, beautiful color range. Tr. Pkt., 35c .....	.80	2.50

POPPY SHIRLEY SINGLE

	<u>Oz.</u>	<u>1/4 Lb.</u>
AMERICAN LEGION—Large scarlet with a white cross. Tr. Pkt., 15c... ..	.40	1.20
SHIRLEY SINGLE MIXED—All colors in this group. Tr. Pkt., 15c....	.40	1.20

PORTULACA

	<u>Oz.</u>	<u>1/4 Lb.</u>
DOUBLE MIXED — Splendid colors. Tr. Pkt., 35c.....	2.25	6.25



Iceland Poppy Emperor

QUEEN ANNE'S  
LACE FLOWER

1/4 Oz.      Oz.

WHITE—3', firm white flowers; used as filler in basket work. Tr. Pk., 15c      .25      .75



Ranunculi

RANUNCULUS SEED

After many years of careful selection we have produced one of the finest strains of ranunculus seed in the world. This seed produces a large percentage of double and semi-double flowers on long stiff stems.

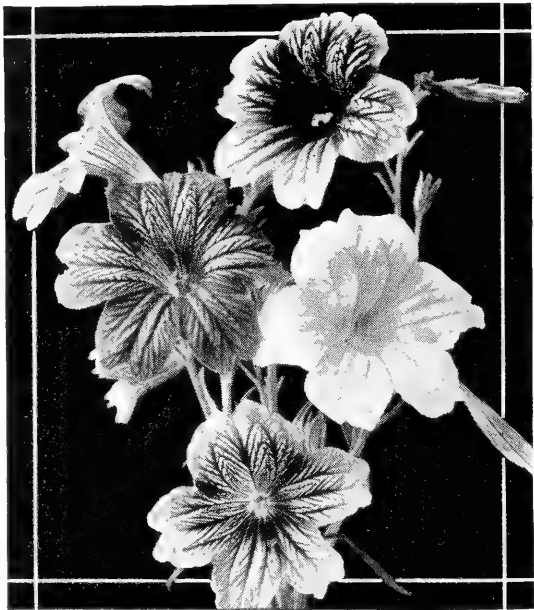
SPECIAL FLORIST MIXED—This strain contains many of the new color shades. Tr. Pkt., 75c      1/4 Oz.      Oz.  
2.50      7.50

RICINUS (Castor Bean)      1/4 Lb.      1 Lb.

ZANZIBARIENSIS MIXED—12', many shades. 1 Oz., 15c      .40      1.20

RHODANTHE MACULATA ROSEA

Tr. Pkt., 20c; 1 oz., 80c      2.25      9.00



Salpiglossis—Grandiflora Mixed

SALPIGLOSSIS

1/4 Oz.      Oz.

ROSE and GOLD..... .25      .75

SCARLET and GOLD—Very large flower. .... .25      .75

VELVETY RED—Deep scarlet self. . . .25      .75

MIXED  
Tr. Pkt., 15c..... .25      .75

GLOXINIAFLORA MIXED—Mixture contains only veined varieties. Tr. Pkt., 15c      .30      .85

DWARF GIANT FLOWERING MIXED (New)—20", excellent for beds and borders. Tr. Pkt., 20c.... .35      1.00

## SALVIA SPLENDENS

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>FIREBRAND</b> (Early Harbinger) — Early dwarf, 15". Tr. Pkt., 50c. ....	1.50	4.50
<b>AMERICA</b> (Globe of Fire)—16", standard dwarf bedding variety. Tr. Pkt., 50c .....	1.50	4.50
<b>BONFIRE</b> —30". Tr. Pkt., 50c .....	1.50	4.50



Scabiosa Caucasica Isaac House Hybrids

## SCABIOSA

Annual; 36" to 42" tall, base branching upright type; large ball-shaped flowers, strong stems.

<b>AZURE FAIRY</b> —Azure blue.
<b>BLUE COCKADE</b> —Deep azure blue.
<b>BLUE MOON</b> —Large clear blue.
<b>FIRE KING</b> —Fiery scarlet.
<b>KING OF THE BLACKS</b> —Reddish black.
<b>LOVELINESS</b> —Large salmon rose shades.
<b>OXFORD BLUE</b> —The largest and best rich, deep campanula blue.
<b>PEACH BLOSSOM</b> —Attractive light rose.
<b>ROSETTE</b> —Deep rose suffused salmon.
<b>SHASTA IMPROVED</b> —Enormous pure white.
<b>MIXED</b> —Above Varieties—Tr. Pkt., 25c; Oz., \$1.00; 1/4 lb., \$3.00.

## PERENNIAL

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>CAUCASICA HOUSES HYBRIDS</b> — An improved strain. Color ranges in shades of lavender and blue. New crop of fresh seed. Tr. Pkt., 45c .....	1.35	4.00
<b>COLUMBARIA LAVENDER</b> — Tr. Pkt., 45c .....	.75	2.50
<b>COLUMBARIA PINK</b> —Tr. Pkt., 45c .....	.75	2.50



## SCHIZANTHUS GRANDIFLORA

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>GIANT FLOWERING HYBRIDS</b> —Tr. Pkt., 40c .....	1.00	3.35
<b>PANSY FLOWERED MIX</b> —Tr. Pkt., 40c .....	1.00	3.35
<b>MASTERPIECE DWARF MIXED</b> — Tr. Pkt., 50c .....	1.70	4.20

## STATICE SINUATA

	<u>1/4 Lb.</u>	<u>1 Lb.</u>
<b>DEEP BLUE IMPROVED</b> (Kampf's) oz., 40c .....	1.00	4.00
<b>HEAVENLY BLUE</b> — New bright clear sky blue. oz. \$1.00.....	3.00	12.00
<b>LAVENDER QUEEN</b> —oz., 40c....	1.00	4.00
<b>PASTEL SHADES</b> —oz. 60c.....	1.75	7.00
<b>ROSEA SUPERBA</b> —oz., 40c.....	1.00	4.00
<b>YELLOW</b> (Bonduelli)—oz., 40c....	1.00	4.00
<b>WHITE IMPROVED</b> —oz., 40c.....	1.00	4.00
<b>NEW HYBRIDS MIXED</b> —oz., 35c..	.90	3.50

## PERENNIAL

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>CASPIA</b> —Tr. Pkt., 30c .....	.75	2.00
<b>DUMOSA</b> —Tr. Pkt., 25c.....	.85	2.30
<b>LATIFOLIA</b> —Tr. Pkt., 25c.....	.50	1.35
<b>PEREZII</b> —Tr. Pkt., 25c.....	.50	1.50



Column Stock Lilac Lavender

You will find Murphy's Column Stocks give you large flowers, bright true colors, long stems, extra good doubles.

\***AMERICAN BEAUTY**—Rose.

\***AVALANCHE**—New early white.

**BALL'S APRICOT**—Apricot.

\***BALL'S BLUE**—Rich lilac blue color.

**BALL'S PINK**—No. 11—Early light Rose.

\***BALL'S PINK**—No. 14—Early Deep Rose.

\***BALL'S PURPLE**—Purple.

\***BALL'S SUPREME**—No. 22 rich silvery rose shading.

**BALL'S WHITE**—No. 16—Large flower on compact spike, if grown outdoors, stems shorter.

**BRIDESMAID** — New early light rose on white ground early.

**CHAMOIS ROSE IMPROVED**—Golden Rose.

**CREAM PINK**—Soft rose on cream base early.

**CRIMSON GIANT**—Bright crimson.

**ELK'S PRIDE**—Deep blue.

\***GARDENIA**—Large pure white, long stems.

\*Outstanding varieties for cut flowers.

\***ILLUSION**—Bright scarlet flowers on tall stem.

\***LILAC LAVENDER**—Best bright lavender.

\***MALMAISON PINK**—Fine flesh pink, large flowers and splendid stem.

**MURPHY'S RESELECTED CHAMOIS IMPROVED**

\***MURPHY'S ROSE**—Best clear rose for florist trade.

\***NEW EARLY RED**—The earliest of all column stocks to date.

**SHELL PINK**—New light pink.

**SILVERY LILAC**—Good lavender.

\***WHITE GIANT**—Splendid pure white.

**WHITE PILLAR**—A tall growing, large flowered white, usually two weeks later than Gardenia.

**YELLOW WONDER**—Deep creamy yellow.

**CHOICE MIXED**—Splendid mixed made from separate colors.

Above varieties: 1/2 Tr. Pkt., 60c; Tr. Pkt., \$1.00; 1/4 oz. \$2.00; 1 oz., \$6.00; 1 lb., \$70.00





**COLUMN STOCK  
MURPHY'S ROSE**

## STOCKS

**SUPER GIANT IMPERIAL**—A reselected giant imperial stock with longer stems, larger flowers on better flower spikes. The plants are base branching.

**CHAMOIS**—True chamois color.

**FIERY RED.**

**ROSE CHARM**—A beautiful, rich deep rose.

**ROSELIGHT**—Rose-pink.

**PURE WHITE**—Large flowers and long stems.

**YELLOW**—An attractive clear soft yellow.

**LAVENDER**

**DARK BLUE**

**MIXED**—Tr. Pkt., 50c; ¼ Oz., \$1.10; 1 Oz., \$3.35;  
1 Lb., \$40.00

**EARLY GIANT IMPERIAL OR  
IMPROVED BISMARCK**

**MIXED**—Tr. Pkt., 35c; ¼ Oz., 80c; 1 Oz., \$2.35;  
1 Lb., \$28.00

**GIANTS OF CALIFORNIA**

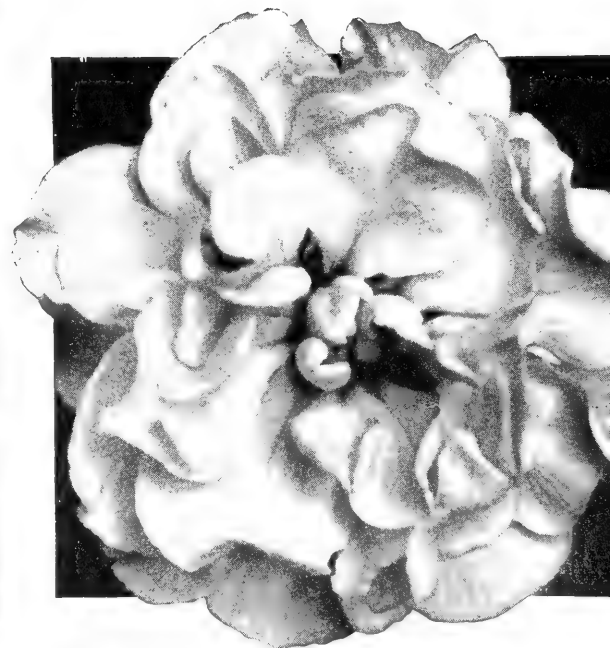
**EXQUISITE MIXED**—Tr. Pkt., 40c; ¼ Oz., 90c; 1  
Oz., \$2.65; 1 Lb., \$32.00

**BEAUTY OF NICE**

**MIXED**—Tr. Pkt., 25c; ¼ Oz., 60c; Oz., \$1.65; Lb.,  
\$20.00

**STOCK DWARF (Ten Weeks)**

**MIXED**—Tr. Pkt., 25c; ¼ Oz., 45c; Oz., \$1.35; Lb.,  
\$16.00



**Single Floret—Stock Giant of California**





Early Flowering Sweet Pea Chime

## SWEET PEAS

### Early Flowering Spencer or Winter Peas

**AMERICAN BEAUTY**—Carmine crimson.  
**APOLLO**—Salmon cerise.  
**BALL ROSE IMP.**—Rose pink.  
**BOON**—Salmon pink cream ground.  
**BURPEE'S WHITE**—Giant flowering white seeded.  
**CASCADE**—Ruffled edge, pure white, white  
**CHIME**—Light salmon pink.  
**COQUETTE**—Gorgeous coral pink.  
 seeded.  
**DAPHNE**—Pink, dwarf cream salmon pink.  
**ELEANOR BLUE**—Light blue.  
**HARMONY**—Lavender, light rosy veined.  
**JOSIE**—Rose pink on white ground; long-stemmed.  
**LADDIE IMPROVED**—Rose.  
**MARINER**—Clear marine blue.  
**MARS**—Crimson with dark cast.  
**MEMORY**—Clear rosy lavender.  
**MRS. REDDICK**—Flesh pink.  
**PRIDE**—Cerise, long stemmed.  
**SHIRLEY TEMPLE**—Giant rose pink.  
**STAR**—Rose pink shaded salmon.  
**TRIUMPH**—Purple or red lilac mauve.  
**VULCAN**—Orange scarlet.  
**WHITE HARMONY**—Long stemmed black seeded  
 white.

All above early flowering peas,	<u>1/4 Lb.</u>	<u>1 Lb.</u>
Oz., 40c .....	1.35	4.00
MIXED—Oz., 30c .....	1.10	3.50

## SWEET PEAS CUTHBERTSON

This is the new type, named in honor of Frank G. Cuthbertson, who was primarily responsible for the development of this important addition to the Sweet Pea family. Chief characteristics are—great vigor, profusion of large fragrant blossoms, extra long stems, clear popular colors, ability to produce out of doors in those sections where heretofore Sweet Peas have been unsuccessful due to hot weather conditions. Ideal type for home gardeners. Under glass they are sown two months later than the **EARLY FLOWERING SPENCER** and will bloom well into late spring. A wonderful Sweet Pea for spring and summer flowers.

**BILLY**—Light carmine.  
**CAROL**—Clear pink, white ground.  
**CATHERINE**—Clear cerise, white ground.  
**COLINE**—Scarlet.  
**CONNIE**—Chamois.  
**DANNY**—Navy blue.  
**DAVID**—Bright rose crimson.  
**EVELYN**—Salmon cream pink.  
**FLORA**—Rose carmine.  
**FRANCES**—Clear salmon pink on white ground.  
**FRANK G.**—Rosy lavender.  
**HAZEL**—Light blue.  
**HELEN**—Blush pink.  
**JANET**—Black seeded white.  
**JENNIE**—White seeded white.  
**JESSIE**—Mauve.  
**KATIE**—Rose cream pink.  
**KENNETH**—Rich oxblood crimson.  
**LOIS**—Rose pink, white ground.  
**MARION**—Black seeded cream.  
**TOMMY**—Clear medium blue.  
**MIXED**—A brilliant well-balanced blend.

Above varieties—1 oz., 25c; 1 lb., \$2.50.

SWEET WILLIAM

	Oz.	1/4 Lb.
SINGLE MIXED—Tr. Pkt., 20c.....	1.20	3.50
DOUBLE MIXED—Tr. Pkt., 20c.....	1.15	3.35
ANNUAL SINGLE MIXED—Excel- lent mixture. Tr. Pkt., 20c.....	.75	2.25

TAGETES (See Marigold)

TITHONIA (Mexican Sunflower)

	1/4 Oz.	Oz.
TORCH—A brilliant orange scarlet. Grows about 36" tall. Earlier than the regular strain. Tr. Pkt., 25c....	.80	2.50

TRITOMA

HYBRIDS MIXED (Red Hot Poker)— Yellow and orange shades. Tr. Pkt., 30c .....	.55	1.65
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VENIDIUM

FASTUOSUM—Golden orange, dark centers. Tr. Pkt., 50c .....	1.35	4.00
HYBRIDS MIXED—Contains hy- brids of creams, white, orange and salmon shades. Tr. Pkt., 50c.....	1.35	4.00

VERBENA

Effective perennial bedding plants. They require little attention when once established, and are exceedingly bright in color and free blooming.

MAMMOTH VARIETIES

	Oz.	Lb.
PINK SHADES—Tr. Pkt., 20c.....	1.25	16.00
DARK BLUE—Tr. Pkt., 20c.....	1.25	16.00
SCARLET DEFIANCE—Tr. Pkt., 20c	1.25	16.00
WHITE—Tr. Pkt., 20c.....	1.25	16.00
MIXED—Tr. Pkt., 20c.....	1.15	14.00

HYBRIDA GIGANTEA

LUMINOSA—Flame pink, shading to salmon. Tr. Pkt., 35c.....	2.50	30.00
LAVENDER GLORY—Large laven- der with creamy white eye. Tr. Pkt., 35c.....	2.50	30.00
ETNA—Geranium, red with yellow eye. Tr. Pkt., 35c.....	2.50	30.00
BEAUTY OF OXFORD—Giant rose, pink. Tr. Pkt., 35c.....	2.50	30.00
BRIGHTNESS—Cerise scarlet, large white eye. Tr. Pkt., 35c.....	2.50	30.00
LUCIFER—Intense scarlet through- out. Tr. Pkt., 35c.....	2.50	30.00
ROYALE—Royal Blue, yellow eye. Tr. Pkt., 35c.....	2.50	30.00
VIOLACEA STELIATA—Deep pur- ple, large white eye. Tr. Pkt., 35c..	2.50	30.00
WHITE—Giant white. Tr. Pkt., 35c..	2.50	30.00
GIANT MIXED—Tr. Pkt., 35c.....	2.00	24.00

VINCA

	1/4 Oz.	Oz.
Old fashioned garden periwinkle. 15".		
ROSEA-MIXED—Tr. Pkt., 50c	.85	2.50



Verbena  
Lavender Glory

VIOLA

This choice seed is sunripened in Southern California, hand picked for you from carefully selected plants. Good Viola seed is very scarce this year, so get yours now.

	Oz.	1 Lb.
ARKWRIGHT RUBY—Tr. Pkt., 75c	7.00	84.00
BLUE BUTTERFLY—Tr. Pkt., 50c..	5.00	60.00
BLUE PERFECTION — Good Blue. Tr. Pkt., 50c; 1/4 Oz., \$1.65 .....	5.00	60.00
CHANTREYLAND—Apricot orange. Tr. Pkt., 60c; 1/4 Oz., \$2.00 .....	6.00	72.00
LUTEA SPLENDENS—Chrome yel- low. Tr. Pkt., 50c; 1/4 Oz., \$1.65 ...	5.00	60.00
PAPILLIO LIGHT BLUE—Tr. Pkt., 50c; 1/4 Oz., \$1.65 .....	5.00	60.00
PAPILLIO DARK BLUE — Tr. Pkt., 50c; 1/4 Oz., \$1.65 .....	5.00	60.00
PUCK—Purple with yellow wings and dark penciling; small flower- ed. Tr. Pkt., 50c; 1/4 Oz., \$1.65...	5.00	60.00
WHITE PERFECTION—Best white. Tr. Pkt., 50c; 1/4 Oz., \$1.65.....	5.00	60.00
MIXED—Carefully blended from separate colors. Tr. Pkt., 50c; 1/4 Oz., \$1.65 .....	5.00	60.00

VIRGINIAN STOCK

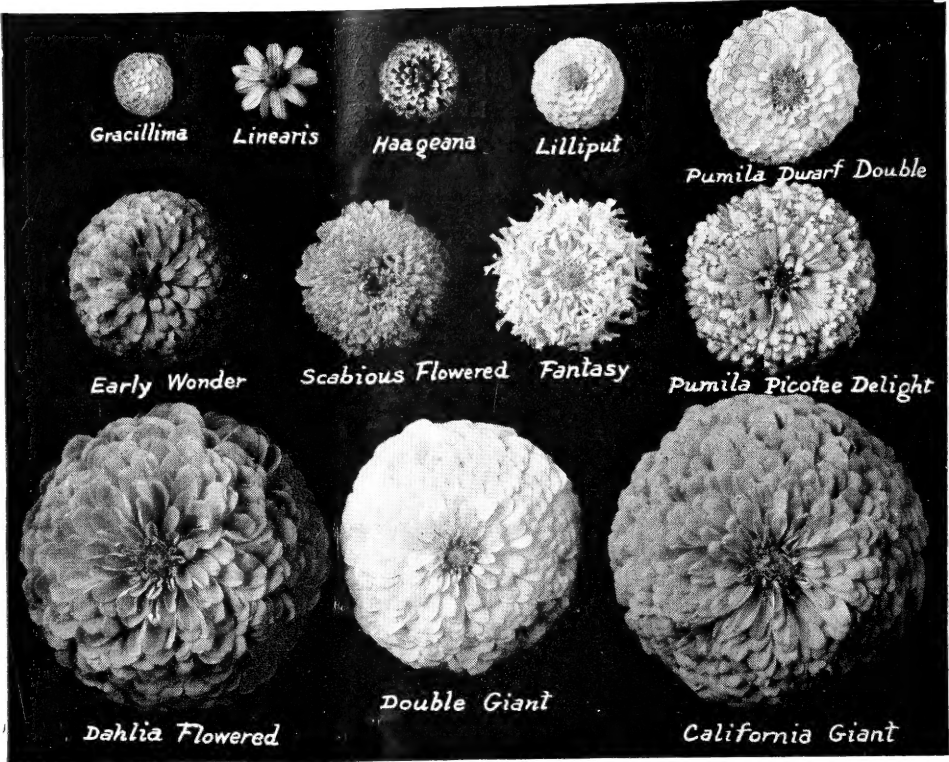
Eight inch compact bedding plants used for beds and borders.

MIXED—Tr. Pkt., 20c .....	.60	2.00
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WALLFLOWER ANNUAL

SINGLE MIXED—Shades of blood red, brown and yellows. Tr. Pkt., 15c .....	.40	...
DOUBLE EARLY WONDER—2'. Early form of double wallflower. Tr. Pkt., 30c .....	.55	1.65

Because Zinnias are a very important item for you, much work has been done on them, especially on the California Giants, Dahlia-flowered and Pompon types, to true them as to doubles, color and type. We are pleased to give you these much better and truer types for your critical clientele.



ZINNIAS Giant Dahlia Flowered

Plants are of medium height. The flower is built up to resemble a show type or dahlia, hence its name. Our seed is all from reselected stock, very true to color and high percentage of doubles.

CANARY BIRD—Yellow.		
CRIMSON MONARCH—Deep crimson.		
DREAM—Deep lavender.		
EXQUISITE—Light rose, deep rose center.		
GOLDEN DAWN—Golden yellow.		
PURPLE PRINCE—Rich purple.		
GOLDEN STATE—Orange yellow.		
ROYAL PURPLE—New rich purple.		
ILLUMINATION—Deep rose self.		
ORIOLE—Orange and gold.		
POLAR BEAR—White.		
SCARLET FLAME—Bright scarlet.		
Above varieties—Tr. Pkt., 20c....	1/4 Oz.	Oz.
	.25	.75
DAHLIA FLOWERED MIXED—		
Made from separate colors. Tr. Pkt.,	1/4 Lb.	1 Lb.
20c; 1/4 oz., 25c; 1 oz., 75c.....	2.00	8.00
DAHLIA FLOWERED CHOICE		
MIXED—1/4 oz., 25c; 1 oz., 70c....	1.75	7.00

LILLIPUT POMPON

Next to the Giants this type of zinnia comes second in popularity. Small, neat flowers borne on long stems make this variety valuable for cut flower work. Our strain comes truer than any zinnia listed.

CANARY YELLOW	ROSEBUD		
CRIMSON GEM	SALMON ROSE		
FLESH	SCARLET		
GOLDEN ORANGE	VALENCIA—Burnt orange		
PURPLE	WHITE	Oz.	1/4 Lb.
Above separate colors. Tr. Pkt., 20c		.75	2.00
MIXED—Tr. Pkt., 20c.....		.75	1.75

CALIFORNIA GIANTS OR MAMMOTH

Having greater height and size of bloom these zinnias are becoming more popular each year; huge flat type flower borne on long stems.

CHERRY QUEEN—Cerise pink.		
DAFFODIL—Canary yellow.		
GOLDEN QUEEN—Golden yellow.		
LAVENDER QUEEN—Lavender.		
MISS WILLMOTT—Soft pink.		
ORANGE KING—Burnt orange.		
PURITY—White.		
ROSE QUEEN—Bright rose.		
SALMON QUEEN—Salmon pink.		
SCARLET GEM—Scarlet.		
VIOLET QUEEN.		
Above varieties—Tr. Pkt., 20c....	1/4 Oz.	Oz.
	.25	.75

CALIFORNIA GIANTS MIXED—	1/4 Lb.	1 Lb.
Made from above colors. Tr. Pkt.,		
20c; 1/4 oz., 25c; 1 oz., 75c.....	2.00	8.00

CALIFORNIA GIANTS CHOICE		
MIXED—1/4 oz., 25c; 1 oz., 75c.....	1.75	7.00

BURPEE GIANT HYBRIDS — Immense blooms somewhat resembling giant mums. A full range of colors. Tr. Pkt., 20c; 1/4 oz., 40c; Oz., \$1.25; Lb., \$16.00.

BURPEE SUPER GIANTS MIXED—		
Tr. Pkt., 20c; 1/4 Oz., 30c.....	.90	10.00

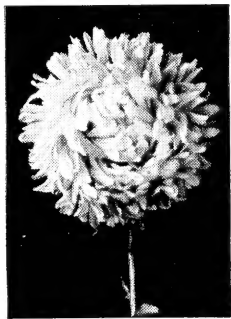


## ASTER      FLORIST NEW UPRIGHT SINGLE RAINBOW MIXED (Wilt Resistant).

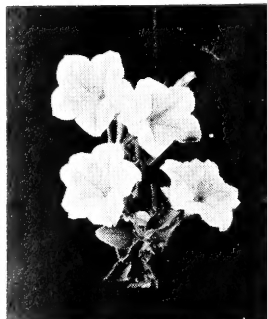
This new habit in Rainbow Asters perfected for the Los Angeles market and shippers has really reached its height of perfection. Instead of regular branching habit this variety grows perpendicular, providing a fast cutting and bunching aster. Flowers grow very even at the top. Single and often semi-double blooms appear. The mixture contains all the bright, popular aster colors and this year we offer this to our trade as a flower worthy of your attention. **Tr. Pkt., 25c; ¼-oz., 35c; 1-oz., \$1.00; 1b., \$12.00.**



Dimorphotheca



Aster American  
Beauty



Petunia, Snowball



Zinnia Dahlia  
Flowered



# Steel's Mastodon Pansies

The largest pansies produced in the United States

## ORIGINATORS SEED

	1/16 oz.	1/4 oz.	oz.
<b>BUTTERFLY HYBRIDS</b> —Pastel in character with shades of pink, rose, apricot, salmon, coral, flesh, buff, pale and intense gold, orchid, and lavender. <b>Tr. Pkt., \$1.00</b> .....	\$2.25	\$6.25	\$20.00
<b>JUMBO MIXED</b> —Many new and unique colors. Fine form, heavy substance, long strong stems. <b>Tr. Pkt., \$1.00</b> .....	2.00	5.60	17.75
<b>"400" SUPER SWISS MIXED</b> —Perfectly balanced in color range containing a large proportion of clear red shades. <b>Tr. Pkt., \$1.00</b> .....	1.60	4.50	14.50
<b>JUMBO PAY DIRT</b> —The largest golden yellow ever produced. <b>Tr. Pkt., \$1.00</b> .....	3.75	10.75	33.00
<b>JUMBO BRONZE TONES</b> —A blend of many grand colors ranging from old gold, rich copper and sunset tones to deep browns. <b>Tr. Pkt., \$1.00</b> .....	3.25	9.50	30.00
<b>JUMBO MADAME STEELE</b> —A huge Jumbo purple selection. <b>Tr. Pkt., \$1.00</b> .....	3.25	9.50	30.00
<b>JUMBO MOON MOTH (White)</b> —A very beautiful immense white. <b>Tr. Pkt., \$1.00</b> ..	3.25	9.50	30.00
<b>JUMBO BEACONSFIELD</b> —Upper petals rich lavender, lower deep violet. No blotch. <b>Tr. Pkt., \$1.00</b> .....	1.85	5.20	16.50
<b>SWISS SEA BLUE</b> —An intense blue with dark blotch. Very uniform. <b>Tr. Pkt., \$1.00</b>	1.45	4.00	12.50
<b>SWISS GORGEOUS RED</b> —The reddest pansy with a deeper blotch. <b>Tr. Pkt., \$1.00</b>	1.60	4.50	14.50
<b>Mlle. IRENE, Bedding Types</b> —Copper red and henna shades. <b>Tr. Pkt., \$1.00</b> .....	1.60	4.50	14.50
<b>ADONIS</b> —Delft blue shades, with small, sharp center. Early and strong blooming. <b>Tr. Pkt., \$1.00</b> .....	1.45	4.00	12.50
<b>GOLDEN GATE</b> —A fine golden yellow with three dark blotches. Very resistant to heat. <b>Tr. Pkt., \$1.00</b> .....	1.25	3.50	11.00

# Felix Pansy

## A BALL INTRO- DUCTION

Uniformly true to type, with well ruffled flowers of good size carried on fairly dwarf plants. Colors are rich and unusual — including purple, apricot and wine shades together with pastel bronzes and smoky tones difficult to describe. Each flower is marked with the dark "whiskers" characteristic of this strain, and the over-all effect is indeed striking. New crop seed available in Aug. **Tr. pkt., \$1.25; 1/8 oz., \$3.00; 1/4 oz., \$5.50; 1 oz., \$16.00.**

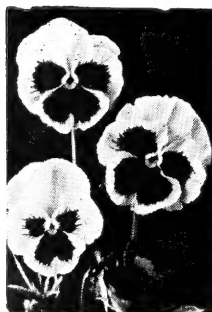


## Nation-wide Sales Promotion for FELIX!

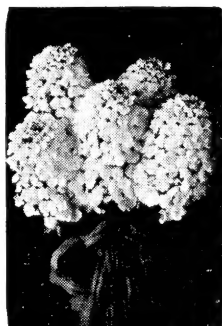


Look out—for your sales opportunity in Felix Pansy in 1953.

Pansies rank among the leaders in spring plant sales, and here's a chance for you to increase your Pansy sales. Nation-wide Pansy sales promotion featuring **Felix** will reach the public early in 1953. This is just what your customers have been looking for—something distinctly new and attractive in Pansies. We will have special labels and promotional material available.



Pansy, Golden Gate



Candytuft Giant  
Hyacinth Flowered  
White



Venedium,  
Fastuosum



French Marigold

# MURPHY SEED COMPANY

602 EAST 8TH STREET  
LOS ANGELES 14, CALIF.